Omaha's Greatest

Weekly Newspaper

VOL. XV.

Jap's Former Sweetheart to Jail

RECALL ATTACKED BY SUPT. ELMER THOMAS

Mr. Ringer's \$300 Assistant Says Many Names On Petition Are Illegally Entered

DESPERATION SEIZES OFFICIALDOM

Recall Petitions for Four Councilmen Throws Big Scare Into Elmer Thomas' Forces: Prepare to Use Every Legal Means for Its Defeat.

commissioners-Ringer, Smith, Ure believe are responsible for the condiself a party to the scrap.

The protestants, led by Elmer taken the checking of these petitions. ing to stop the action of the law. Up to date it has been discovered that fourteen persons are illegally register- shown beyond question that the men ed, if the check engineered by "Police in office have done everything in their Superintendent" Thomas is correct. It power to promote the position of the is alleged by the checkers that several "squeezers" as against the common LETTER WRITING PROMISES times that number is nearer the proper people. The abortive food profiteerfigure. Their statement may be correct.

ber of bona-fide voters signed it. They robbery.

going to a vote of the people of shoot right along. Omaha. It is a cold turkey proposi- And these same city officials are at- CONVICTED DEALERS PASS tion.

the municipal government has been gular. operated under the present regime.

EVERY effort known to political The people have become disgusted in a chicanery is to be used to defeat measure uncomputable. They have the recall petition out for four city asked for a recall of the officials they and Towle. That has been shown dur-tions now existing, in opposition to ing the last week when the first at- the general principles of what is contack on these petitions was made. The sidered the proper government of this World-Herald has seen fit to make it- cosmopolitan and metropolitan city. They have asked, in lawful form, for a recall for those officials. A hired man, Thomas, \$300 per month superintend- paid a salary of \$300 per month by ent of police (ex-officio), have under- men with ulterior motives, is attempt-

The last two or three months has ing investigation has been a farce. While cities like Chicago were sending Too Much Regard for Omaha Widow ard. It was also shown that the dairy This is the first time the recall has profiteers to jail, Omaha has been been attempted in Douglas hanging a medal on them. This has county. The gentlemen who prepared been shown during the last week when and had signed these petitions took hungry citizens have flocked to food good care to see that the proper num- sales to save themselves from highway

understood that, in such an undertak- It is everlastingly too late. When written by an up-state barrister to an men who so skilfully evaded the law. ing, a considerable number of names this recall petition came on to the mar- Omaha widow, which may prove to be would be discarded because of changes ket a bunch of interested city com- a boomerang to the writer. It appears ONE MINUTE CAFE SOLD of address, duplication and other such missioners immediately showed them- this letter dropped into the hands of contingencies. The law makes the selves in front with an alleged inves- an unkind newspaper man is causing same provision. As a matter of fact, tigation. Last Monday it was shown several parties a lot of grief. It is The One Minute cafe, at 418 South nearly half of the registered names that city warehouses and cold storage said to come from a southern Nebras- Fifteenth street, has been purchased could be thrown out and still enough plants had enough food in them to last ke town, once famous for its fine little by Amos Abley and John Christensen, dled away to the police station. Ar- appeared in court there still remained would be left to make the petition the city five years. No arrests were brewery. The barrister, according to who will operate it in the future. The riving there Miss Taylor found no for- a twinkle of the eye which indicated The object of the men who are pro- his holdings for the benefit of the peo- Some of it is said to be unprintable. as an Omaha eating place. Originally bond and was sent to the booby hatch sent the "route." Even this heathen testing the petition is not against the ple. On the other hand, a superficial In forthcoming developments it is it was opened on the site of the Hen- with her companions. Miss Taylor still Jap, ensconced in the bosom of a sufficiency of the petition, in fact, but examination was made, reports re-expected this letter will cut quite a shaw hotel, nearly thirty years ago. retains much of youthful handsome- Christian society girl, had passed her they are looking for some excuse to ceived and, not in words, but by ac- rigure in the legal working out of a When that hotel was built the place ness and it is easy to understand why up. Her junk peddling friend collectprevent the recall proposition actually tion, the profiteers have been told to bad snare.

tempting to retain office by alleging There has been a very general dist that some 150 signers to the recall satisfaction with the manner in which petition out of nearly 7,000 are irre-

Get the idea?

PROSTITUTION AND CRIME RAMPANT THROUGHOUT RESIDENCE DISTRICTS

No Attempt by City Officials to Curb Vicious System of Rottenness, Growing Up in Last Eighteen Months; Elmer

Thorias Gets Share of Easy Money.

WHEN the legislature adopted a second-class hotels and scores of cheap law intended to do away with the dumps, some of them isolated, and in of the village cut-ups in his time.

A lot of newspaper boys had considerable and in of the village cut-ups in his time. old system which made prostitution numerous so-called "rooming houses' possible it was believed the question in the residence district, the underhad been solved for good. In Omaha, world has been turned loose. The systhe only metropolitan city of the state, tem has become so well organized that business, except at the receiving end. thropist, called on North End friends L Omaha today for every man, have combined to hold up the conthe old "red light" district became a honest family life is almost tabooed in That was about right. thing of the past and the bad hotels hundreds of localities in the city. In were very well cleaned up by the city our "best communities" the ill-governadministration then in office. It re- ed houses ply their trade, with bootleg 706 North Steenth street, was spendmained so until the people decided to whisky and well dressed members of ing a few days' vacation with East

administration, Omaha has more pros- activities to Ninth street. titutes, more pimps, more bootlegging, more police court cases, more disre-sprung up since the present city ad-beer. They were great gamblers in Police court used to close daily at 11 looked this condition, in their zeal to o'clock at central station. It seldom follow the advice of persons posing as cleans up now before 1 o'clock in the reformers, while they were in reality able to explain the contents to his old afternoon, with many cases going over trying to ingratiate themselves into friend, Peter Ault, with whom he was until the following day.

that Elmer E. Thomas, acting police which these unfortunates exist. Absosuperintendent, superintendent of lute evidence of police officers being copper-lined hip pocket. It cost Lou police and city prosecutor, at \$300 per paid for protection has been recently Adams a lot of money before the leak month, is daily on the job. Thursday unearthed, but no action has been was discovered. Elmer sat in court for three hours, ap- taken against the offenders. parently waiting to hear some hard- Matters have become almost intolboiled eggs tell their story of grief, erable for the better class of our peo- leader in the sporting world, paid his hustlers. Suddenly the case of a handsome ple and the present movement for a subscription to The Mediator, a matwoman, charged with bootlegging, change is the result. There is a recall ter which indicated good judgment. came up and he fronted for her. She movement on and it is being fought was dismissed and, arm in arm with bitterly by those who have secured a Jimmy Ford took a day off to ex- friends in a Douglas street apartment. her, he left the court room.

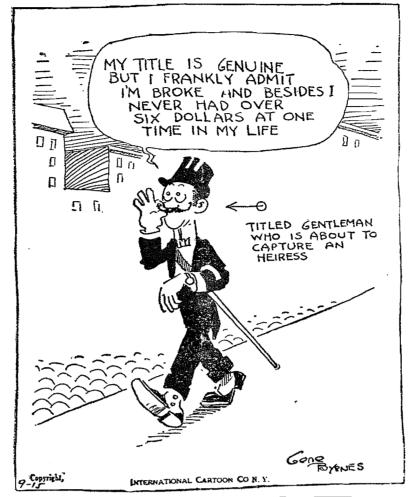
half a hundred cheap hotels, in many tain the system recently organized.

the demimonde entertaining the End friends. Today, under the so-called reform vicious element that once confined its

gard for law in one day than under ministration came into activity. Our their time. the old administration in a week. good church people have quite overthe operations of the bosses control-All of this goes on despite the fact, ing the petty grafting system by

taste of graft and are willing to pros- plain the dangerous points of Omaha Ray said some of his friends were they exist. It means that the most not because of patriotism, but because Up and down Sixteenth street, in titute all decent government to main- social life to several delighted au- touched, but nobody believed anything ungodly system of profiteering that they do not have room enough to han-

THINGS THAT NEVER HAPPEN By GENE BYRNES



Seems Likely to Make Grief for Up-State Barrister.

terested in the Blakeley divorce suit stood that in some instances they there has come to light a racy letter would be reimbursed by the creamery

of them were victims of the concerns the hands of the One Minute owners. equilibrium of Omaha society. He is a of West End society.

The law provides that all ice cream linen has been purchased throughout.

must contain from 12 to 18 per cent TROUBLE FOR BIG LAWYER butter fat. In each of the cases heard the ice cream was far below the standtheir cream were generally responsible for this condition. The ice cream deal-In the recent doings of persons in- ers paid their fines, but it was under-

been operated there ever since.

Calumet, on Douglas street, has had a upset the unfortunate woman of the It was a lesson in sobs, depicting When several ice cream dealers ap- more continuous and successful busi- underworld. peared in police court to plead to a ness. The famous English teapot, The wedding between Miss Fitzpat- ever dreamed of.

that made the ice cream or of the milk The new owners have given the One dealers who sold them cream. Five of Minute a thorough overhauling, reno-

Doings In Omaha Fifty Years Ago

rest, after several months of stren- street, had numerous callers last week.

Harry Pearce denied that he was

ever identified with the bootlegging Babe Ruth, the 300-pound beauty at great religious city.

Practically all of this condition has at pinochle for two buckets of near-nearly beer.

suspiciou slooking pop bottle, but was he already had enough troubles. forced to divide the "pop."

diences. He was a great entertainer. he said.

able explaining to do. Mr. Moore was on the spot.

lection of musicians were again on the one and one-half eggs for each of bleeding the public is working daily job at our opera house on Harney them one day for a second year. The and getting away with not even seri-Walter Bell defeated Frank Douglas street. He had some good recipes for people of Omaha are paying 45 cents ous censure.

known city commissioner, being en- be permitted to go to waste, in order will be placed on sale and the fresh Gus Christensen was caught with a gaged to marry was denied. He said to keep up the price of hen fruit. That rabbits will be stored for next year.

All that bunk about Ossifer Petersen finding two smacks in his coat 12,000 tons of meats, or 24,000,000 to say that they had a right to let pocket was awfully funny for the boys pounds. Of butter there is one and a their stuff decay and rot if they so Tommy Toy discovered a leak in his on the force. Somebody nearly car- half million pounds in storage. If the desired and it was nobody's business. ried the joke too far.

around town, working at his old job. With the normal receipts of live stock cost of living. Our county attorney Bob Heller, formerly known as a He was one of the village's industrious and other commodities the Omaha has not even ventured to suggest to

panions made midnight calls on pound was not received.

OSATO'S VICTIM GOES ROUTE WHEN ABANDONED

Jessie Taylor and Her Underworld Associates Caught in Police Dragnet

SECOND HAND DEALER COLLECTS CASH

Sob Story Told of How Once Pretty Woman Falls Victim of Wily Jap, Who Aabndons Her for Frances Fitzpatrick; Hotel Man Succeeds Jap.

HE arrest a few days ago of Jessie | photographer and it is said he does a at 710-12 North Sixteenth street, where it was charged she cperated an ill-governed house, becomes an inter- her gilded palace in the Mardis block. esting item of society news, because of Spurned by her Japanese lover, she her former friendship with a heathen quickly went from bad to worse. In Jap named Osato. The Jap married physical altercations with others she Miss Frances Fitzpatrick, a society is said to have "razored" one woman belle, last January.

When the bulls went to Miss Tay- mal bibulousness. lor's apartment to arrest her and the couch a large framed picture of Osato, to succeed to her affections. He was of whom she had once been so fond. In more solicitous of her money, however, this well known old rookery that Osato his third-class hostelry down the Sixzen of the underworld. When he be- tunity to merchandise Jessie and "set concerns of whom the dealers bought came acquainted with Miss Fitzpat- her up in business." He has been the rick, however, Jessie lost out com- collector daily at that Mardis block pletely and continued stronger than joint ever since. His name is Ike and

> during her occupation of the gilded fornia hotel, of which he was formerly palace of sin, if all reports are true, manager. She has two flats at the above number stantial assortment of hard liquor.

BUCK TO CREAM MAKERS No Omaha restaurant, not even the and that her marriage to the Jap quite fortunate women she harbored.

charge of selling ice cream below the which for twenty-five years stood in rick and Osato created a sensation the The heathen Jap still enjoys life standard the fact came out that most the front window as a sign, is still in like of which had not before upset the with a white wife and has the respect

Taylor, in her double apartment good business on West Farnam street, where he has a studio.

> The fair maid whose attentions he sought and later spurned remained in and scalped another during her abnor-

When Osato abandoned Jessie there inmates they found hanging above the came a Sixteenth street furniture man fact, it is stated by other tenants of than anything else. She had lived at once was madly in love with this deni- teenth street row. He saw an opporhe buys and sells second-hand furni-Jessie has had a remarkable record ture in the building adjoining the Cali-

There is really a tale of sadness in and when the police swooped down on this story. Jessie Taylor has seen bet-TO ABLEY AND ASSOCIATE her they took Jessie and two other ter days—when she did not have to degirls and their companions and a sub- pend on the heathers and unscrupulous second-hand dealers for love In the patrol wagon they were bun-tokens and an existence. When she made. No person was forced to sell the latter, is crazy about the widow. "One Minute" has an enviable record mer Japanese sweetheart to go on her those better days. But she had been was sold to an employe, who moved to Osato should have been attracted to ed her money daily and robbed her of the present location and the cafe has her. It is said, however, that the sweet most of the earnings she was able to young society girl stole away his heart accumulate, as well as those of the un-

more things than the outside world

them pleaded guilty and were fined. vating and new decorations. New table MILLON TONS OF FOOD IN OMAHA AND PROFITEERS NOT PUNISHED

Si Colwell was taking a well earned Ruth McLane, North Seventeenth Enough Stored to Last Year and Prices Going Higher; Authorities Refuse to Act Against Criminals Responsible

For This Condition.

Andy Gallagher, well known philan- THERE are enough eggs stored in means that a coterie of gangsters during the week and contributed to woman and child in the city to have sumers of the country to the last cent various charities in that end of our one egg a day each for a whole year, that the peace of the country will without bringing another egg into the stand for. In cities other than Omaha city. This is aside from frozen eggs, the officials are taking the bull by the Emil Hoffman and his mighty col- of which there are enough to furnish horns. In Omaha the ring that is a dozen for eggs.

high cost of living.

Union stockyards were closed for ten. This is the situation that has come months there would still be enough to light as a result of an abortive at-Harry Pullman was still sticking meat left to supply the city for a year. tempt to get at the bottom of the high market will receive enough products the district judges a grand jury to within the next year to supply the city probe conditions as they exist. Ray Lones and some of his com- for twelve years, even if another. There is absolutely no excuse for

ever was heard of is in existence. It

There is in storage in Omaha 54,000 During the next year a conservative pounds of iced rabbits. When the The story about Dan Butler, well estimate is that 10,000,000 eggs will rabbit season opens in October they is one of the secrets to the present What is left over will go to the dump to be buried. Some of the produce There is also in storage in the city dealers of Omaha have had the nerve

this condition. Storage houses are These are the conditions, just as keeping the prices from going higher, (Continued on Page 2.)

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TIME FOR ACTION IN MEXICO

THE time has just about arrived for Uncle Sam to take the bull

by the horns in Mexico and settle that vexatious question once and for all. The continued depredations by itinerant Mexican desperadoes on American people has become so exasperating that it cannot be overlooked for a great length of time.

The exploitation of Mexico by Americans in recent years has had a bad effect in some instances, but as a general proposition it has been a good thing for that country. Mexico covers a very wide area and has not had a responsible head for a decade. The natural result has been that the machinery of government has decayed and become almost useless as a power to police the various states.

What is required in Mexico is a power similar to the power that civilized the Hawaiian and Philippine groups and brought to them stable government. Sooner or later that power will have to be furnished by some substantial nation that can enforce its dictates for good and stable government in Mexico.

Our people have taken much from Mexico has not progressed like other new countries aither in education once and for all. The university now needs endow ment to firmly establish it. It needs added equipment to increase its education added equipment to increase its education and to firmly establish it. It needs added equipment to increase its education and the farman for Streate 1.247
33rd and Parker to Pth Street ...1247
33rd and Parker to Pth Street ...1247
33rd and Parker to Pth Street ...1247
33rd and Parker to Pth Street ...1248
34rd and Garate The raising of such a fund has been sanctioned by the board of trustees of the university will conduct an organized, well established campaign along firm lines, and expects to can was the entire city in the interest of the institution.

MILLION TONS OF

Ithiu nericate question of Make the university now needs educated condendance that it to increase its education added equipment to increase its education and parker 1.1247
33rd and Parker to Pth Street ...1247
33rd and Parker to Pth Street ...1248
34rd and Garate 1.1248
34rd and Farman for Street ...1248
34

with the people of that country. Mexico has not progressed like city for storing twice the amount now other new countries, either in education or the art of government. in cold storaye, prices would be twice the and Farnam—south to 24th and 24th On the other hand, it has decayed. Far-seeing men, with an eye to as high. Thrice as much food as is developing the natural resources of that country, have invested great sums of money. tI is too late to stop the advance in that de- scale of food prices. velopment.

When the Mexican is educated to decent living, to the value of thrift and to the necessity for advancing instead of declining, then and not until then will that country progress. It has just about come to the point where Uncle Sam will be forced to take a hand in bringing about a stable government, even if it takes an army to do it.

OBSERVATIONS and new creations. It was a time for reminiscence and they enjoyed the oc-

Senator Hitchcock's newspaper is getting worried about who Omaha will that thrilled New York, had a reunion offer as a gubernatorial candidate next year. It is a safe bet our mayor will be side-stepped at the convention.

The fact that the entire country has gone "dry" does not appear to interfere with the little game known as "bootlegging." Fifteen bootleggers were on hand Monday morning in police court.

After awhile Omaha people will begin to appreciate what the Woodmen of the World is doing for our city. Also what a great, big man is W. A.

Mr. Shotwell says he can find no way to punish food profiteers in Douglas county. He is about the only county attorney in the country that feels that way.

Some large department stores attempted to corner up the stock of government stores in Omaha, but did not get away with it. One big concern had to return a big consignment of blankets.

The policemen have organized to secure an increase in pay. It is about time. The firemen got away with theirs-why not the police?

The attempt of landlords to squeeze the tenant is being looked into. It is about time. A lot of these vicious landlords were preparing to inaugurate a system worse than that in vogue in England.

There appears to be no lack of rottenness in Omaha, despite the worthy effort of Police Commissioner Elmer

Mr. Ringer will return to the city next week to assist Superintendent Thomas of the police department.

OLD ACTORS DISCUSS CHANGES IN TIMES

Many old time actors and actresses, who have in recent years joined the niles per hour in a flivver, because "movies," held a reunion in New York the man in the flivver thinks he is

and new creations. It was a time for

casion to the fullest extent.

Actors who trod the boards ten and fifteen years ago together in a play last week. They talked over the olden days when movies knew their place and left the drama in peace.

The players were members of the cast that supported Amelia Bingham in "The Climbers." The place of their reunion was nothing more or less than the Vitagarph Brooklyn studio.

The films had finally reached out and gathered these artists. They will reproduce on celluloid the play that made them famous.

Frank Loomis, casting director for the Vitagraph, believes he has accomplished a notable feat in mobilizing the principal players of "The Climbers" to appear in Vitagraph's reproduction of that stage success.

Miss Corinne Griffth will play the star's role. Tom Terriss is director. James Spottswood, who played the role of Trotter in the stage version, with Miss Bingham, repeats that performance in the film. Percy Marmont, also a member of the earlier cast, is in the film. Miss Emily Fitzroy, a well known stage favorite, has an important part.

Italian Philosopher-Martyr. February 17 is the anniversary of the burning in Rome, in 1600, of the Italian philosopher, Giordano Bruno. He was subjected to continual and terrible persecution for seven years prior to his death, in the hope that he would recant. In 1889 a monument was erected to him under papal protest at the place where he perished at the stake.

Poor Picker.

They were discussing the raising of children at the chamber of commerce show recently and Dr. Maude Wiley, in charge of the Welfare league, told an amusing story. Seems the little girl had been spanked by her father for disobeying. With tears running down her cheeks she ran to her mother, crying, "I think papa's perfectly horrid. Was he the only man you could

You Win!

The man who is riding sixty miles er hour in a big machine is no happier than the man who is riding thirty the other day to talk over old times going sixty.—Cincinnati Enquirer.

UNÍVERSITY OF OMAHA ENDOWMENT FUND DRIVE

Popular Educational Institution.

The University of Omaha, an instially nothing to a splendid educational institution in less than ten years, is to be extended. The board of trustees and officers of the university have agreed to raise a fund of \$500,000 in Take Notice: Hunt all you durn please, this city for an immediate extension of and when you hear the horn blow the institution, creation of new de- come to the house for dinner. If the partments and enlargment of other de- quail are scarce kill a chicken or two,

The University of Omaha was a hog."-Boston Transcript. founded by a group of representative citizens, all well known business and professional men, on October 8, 1908, to conduct and maintain a co-educational university for the promotion of sound learning and education, under such influence as will lead to the highest type of character and citizenship in Omaha. The idea was to create an institution where at the least possible expense all classes of young men and women may secure an education that would fit them to enter at once upon the successful pursuit of an honorable vocation.

Though the university was organized in October, 1908, it did not open its doors until November 1, 1909, when twenty-six students enrolled. During the school semester, just closed, 540

The university now needs endow-

now being wasted would go into the

These are actual facts. They can- 16th and Farnam—north to 24th and not be controverted. If our law-enforcing powers so desire they can improve the situation bountifully. If they maintain their present silence and inactivity pries will go still higher. It is the plain duty of the people to either force them all into activity 24th and Lake 16th and Farnam—north to 24th and 4:2c 16th and Mason to 50th and Underwood ... 3:52 16th and Farnam to 50th and Underwood to 10th and Bancorft ... 4:2c 16th and Farnam to 10th and Bancorft ... 4:33 to either force them all into activity or put the whole bunch out of office, city, county and state.

24th street Cross Town.

24th street Cross Town.

24th street Cross Town.

24th and L to 24th and Vinton ... 1:00

Council Bluffs and Omaha.

Peari and Broadway for Omaha ... 1:30

14th and Howard for R. I. Depot ... 1:30 city, county and state.

Ancient Needlework.

The early Britons were expert in needlework, and the earliest (British) Church of England before the fifth Many New Additions to Be Made to century won fame from its "handmaids of the church," who made linens and altar frontals for numberless churches in Europe. Tapestry, the tution which has grown from practic-ladies in olden times was largely

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LAST CAR LEAVES

(Corrected March 10.) students attended the Omaha university.

The university now needs endow-

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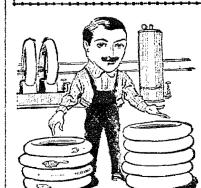
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The cooperative direct-to-consumer plan that The Jacobs Tire & Rubber Corporation has adopted really saves its shareholders thousands of dollars every year on their tires and tubes.

This Corporation expects to have,, when the Advertising Campaign has finished, 25,000 stockholders who are automobile owners using on an average of five tires per year for each car that they own. This will mean a guaranteed output for 125,000 automobile tires, and about 135,000 tubes.

The Corporation now is working on a plan that has been used with great success by a number of large corporations, such as the United Drug Co., operating a chain of about 8,000 Rexall Drug Stores; the Jewel Tea Stores, the Great Atlantic & Pacific Grocery System, the United Cigar Stores Co., Kresge, Knox and Woolworth Five and Ten Cent Stores, and many other chain store propositions which have made tremendous successes and have built up from comparatively small companies to gigantic organizations.

This is the guarantee on our tires: "Guaranteed to give as many miles as you think they should. The customer is the sole judge."

FORD SIZES 7,500 MILES; ALL OTHER SIZES 6,000 MILES

LOOK AT THESE PRICES. THEY SHOULD SHOW YOU HOW YOU CAN MAKE A SAVING ON ALL OF YOUR TIRES AND TUBES

WE PAY ALL EXPRESS CHARGES TO STOCKHOLDERS

LIST PRICE

Here is how you can save money by being a stockholder in this Corporation

SIZE	(Ribbed Tread) List Price	Stockholders Net Price	(Non-Skid) List Price	Stockholders Net Price	Jacobs Prem Sto List Price	ier Tubes ckholders Price
28x3	\$20.29	\$15.22	\$20.30	\$15.22	\$2.80	\$2.10
30x3	19.98	14.99	21.47	16.10	3.00	2.25
$30x3\frac{1}{2}$	24.22	18.17	25.90	19.42	3.55	2.67
$x32x3\frac{1}{2}$	27.56	20.57	29.62	22.21	3.90	2.85
31x4	35.03	26.27	38.47	28.85	4.60	3.45
x32x4	35.76	26.82	39.00	29.25	4.80	3.60
x33x4	35.90	26.92	41.39	30.94	5.00	3.75
34x4	38.50	28.93	42.40	31.80	5.10	3.83
x34x41/2	49.30	3 6. 88	54.22	40.67	6.30	4.73
$x35x4\frac{1}{2}$	51.25	38.43	56.39	42.30	$\boldsymbol{6.35}$	4.76
x36x4½	51.83	38.87	57. 03	42.77	6.65	4.99
35x5			67. 89	$\boldsymbol{50.92}$	7.65	5.74
37x5			70.22	52.67	8.00	6.00

In ordering specify whether Ribbed Tread or Non-Skid is desired, and whether you use the straight sides, Q D Clincher or regular clincher. Sizes marked "x" are made in straight sides only.

ADVICE ABOUT INVESTING

Read What These Wise Men Say Regarding Investments

"The foundation of wealth is the first \$100.00 well invested."

J. P. MORGAN

"Buy when the stock is first offered." CHA
"I invested my first \$100.00 in a new idea and made \$100,000 out of it."

CHAUNCEY M. DEPEW

....

MARSHALL FIELD JOHN D. ROCKEFELLER

"Don't delay; get it while you can."

JOHN D.

"Fear is old-womanish and has kept untold millions from making fortunes."

unes."
ANDREW CARNEGIE

"Five thousand Americans are worth a million each because they invested their savings in new things." WESTINGHOUSE

"It is the keen-brained man who invests at the start of an enterprise who makes all the money."

E. H. HARRIMAN

"If you ever make money you must make it on your own judgment and foresight. When you see a good opportunity to invest do it quickly. The fellow who waits either loses the chance altogether or pays a premium to the one who thinks and acts quickly." RUSSELL SAGE

What an investment of \$30.00 in one share of this stock means to you Mr. Automobile Owner.

If you use only five tires and five tubes a year for each car, you will save at an average of from \$60.00 to \$120.00. This means, on your investment of \$30.00, you automatically declare to yourself a dividend of from 200 per cent to 400 per cent. Your \$30.00 in the savings bank all year long at 4 per cent will earn for you the large sum of \$1.20. Which is the better investment? You are the judge.

The stockholders of The Jacobs Tire & Rubber Corporation buys his tires direct from his own Company and saves thereby the profits, advertising and selling costs of the Distributor, Jobber and Dealer, which amount to from \$5.00 to \$25.00 on every tire, depending upon the size.

Below is a coupon. It means dollars in your pocket. Cut it out right now and send in your subscription. The Corporation prefers that you subscribe for only one share, as they desire to have as many stockholders who are automobile owners owning one share as the Advertising Campaign allotment will supply. They do not, however, limit the purchaser to one share if he desires to subscribe for more.

A Direct Profit to All Car Owners

During the several years you have owned a car have you not often wished that some one would find a way to cut down the cost of tires to the user?

You Can Share in These Enormous Profits

An income producing interest in a business as profitable as the rubber industry is something well worth obtaining. It has already been shown that enormous profits are to be made in this growing industry. Just bear in mind also that as the years go by our output will increase, our sales and the resulting profits will increase year by year, meaning substantial advances in the value of your shares and an increase in your income from earned dividends that will be most satisfactory.

Word of Mouth Advertising

It is acknowledged that word-of-mouth advertising is the most effective and least expensive. Our thousands of members and shareholders will be walking advertisers of our Tires and Tubes. Each individual shareholder, in fact, will be a salesman for our products, especially with those who are owners of cars and who are using our tires and tubes exclusively because of their direct financial interest in the company. An immediate saving is made by the discount allowed to our stockholders of 25 per cent on tires and tubes.

COUPON

THE JACOBS TIRE & RUBBER CORPORATION Suite 504, 20 E. Jackson Boul., Chicago, U. S. A.

Enclosed find check for————shares at \$30.00 per share (par value \$20.00). It is understood that I have the privilege of buying all tires and tubes direct from you at "factory prices" as long as I hold stock in the Corporation. Make certificates to (write very plainly):

The Jacobs Tire & Rubber Corporation

20 E. JACKSON BOUL., CHICAGO, U. S. A.



RUTH CHATTERTON IN "THE MERRIE MONTH OF MAY"

Henry Miller Will Offer This as the First Brandeis Attraction.

Henry Miller will present Ruth Chatterton at the Brandeis theater as Month of May," a new play by George tures in rapid succession. Scarborough, the author of "The Heart of Wetona" and other plays. The appearance of Miss Chatterton in a new play is a matter of genuine in- the hornbill. The hen bird lays her terest to theater-goers. Her remark- eggs in a hollow in a tree, and as soon able success in "Come Out of the as she is settled on them the male Kitchen," "Daddy Long Legs," "The bird walls her in with clay, leaving Rainbow" and the recent revival of "A just space for her head to stick out. Marriage of Convenience" will be readily recalled.

Since she first came prominently before the public, under Mr. Miller's management, her professional advance has been rapid and she is today the foremost young woman star before the

In "The Merrie Month of May" Miss Senator Baldwin of Arizona. The scenes are laid in the senator's home at the present time.

Mr. Miller has surrounded Miss Chatterton with a notably fine company and, of course, the play is produced in his usual artistic way. The engagement is for two nights and a matinee on Saturday.

Henry Miller and Blanche Bates

In many respects the most notable event of the year in the theater will made of lava. Staffa consists of sheets be the appearanace at the Brandeis of bedded basaltic lava, and the fatheater on September 5 and 6 of Henry mous Fingall's cave is excavated from Miller and Blanche Bates in "Moliere," the remarkable play by Philip Moeller which was such a pronounced hit in New York, where it ran for months at the Liberty theater.

"A Prince There Was."

"A Prince There Was," George M. Cohan's recent comedy success, which made such a tremendous hit in New York and Chicago, will be the attraction at the Brandeis for five nights beginning Sunday, August 31.

"BEAUTY TRUST" IS NOT MIS-NAMED

Omaha Was Deprived of It Last Season Through Flu Shut Down.

I. H. Herk's "Beauty Trust" opens a week's engagement in "Nedra" at the popular Gayety theater on Saturday matinee. August 23. This is an extravaganza and burlesque which has been making thousands of friends along the Columbia circuit. The cast is of the first order, from top to bottom, and the offering sets a pace from

the beginning which never flags. Frances Farr, the dainty little soubrette, scarcely more than out of her 'teens, has all the penerino, tabasco and jazz which the most exacting could ask for. Effic Burton, the prima donna, sings like a bird and will add to her already large number of friends.

Al Hillier, Jew comic; Jack Pearl, the Dutch, and Eugene Rauth, the Irish, make a combination hard to beat. If you have a touch of rheumatism, so that it hurts you to laugh, be sure and keep away from the "Beauty Trust," says Manager John-

Everybody knows Frank Damsel. the straight man. He is there with the goods this time, as usual. Jack Sheehan, the iuvenile, and Inez Hanly. incenue, are a pair worth the price of admission. A bunch of handsomer, prettier chorus girls than those of the "Reauty Trust" might be found. but we don't know where you would start

Young, Oscar Gardner and Harold Rick as the "three rounders."

This is the booking which was to fill the first week in October at the Gavety last season, but the flu germs got so busy that the theaters were all closed and the "Beauty Trust" rode right on through to Kansas City.

Sunday's matinee stars at 3 o'clock Matinee daily all week at 2:15.

EMPRESS ATTRACTIONS

The Empress management has pro- SEND Coupon for cured a program for next week that Proof Get should serve to satisfy the most exacting. The Brooklyn Comedy Four, a quartet of singers of unquestioned ability and comedians of the variety who evidently believe it is unnecessary to step out of their characters to gain laughs, will provide the stellar attrac- Dept. 648 tion. They come with the latest comedy songs as well as high-class selec-

Keating and Walton, a pair bubbling over with personality, show what they are capable of doing as singers, dan- Town...

cers and comedians, in their offering, The Younger Generation."

Starr and Gilmore comprise a clever duo of entertainers, whose specially written comedy places them unquesvaudeville entertainers.

Kay, Hamlin and Kay in their comedy sketch, "The Billposter," promise

The photoplay attraction for the and go to sleep."-Kansas City Times. first half of the week will be the romantic comedy-drama entitled, "A Favor to a Friend," with Emmy Wehlen as its star. The story is one of ac- of the Caesars. The Napoleonic eagle tion and thrills. It pulsates through a itself was eight inches in height and plot which depicts the attempts of a nine inches across the wings. It stood young western girl who comes east to on a brass block three inches square, New York to claim her deceased fath- and weighed three and one-half the opening attraction of the season er's estate. Upon her arrival she beon August 29 and 30 in "The Merrie comes entangled in a series of adven-Month of May." a new play by George tures in reprid encassion.

> Hornbill's Remarkable Nest. Most wonderful of all is the nest of

He feeds her, and there she sits, not only until the eggs are hatched, but until the young are big enough to come

Author of the "Doxology."

The author of the "Doxology" was the English bishop, Thomas Ken (1637-1711), who, in 1691, was deprived Chatterton appears as the daughter of of his see (Bathe and Wells) as a nonjuror. His most widely known hymns include the morning and evening hymns, "Awake, My Soul!" and "Glory to Thee, My God, This Night," both of which end with the famous "Doxology," "Praise God From Whom Ali Blessings Flow."

Show Volcanic Formation.

The whole of the west of Scotland and northeast Ireland are of volcanic formation. Look at the Giant causeway, with its queer pipes of basalt and the Isle of Skye, which is simply pure lava.

Character is the true test.

Krug Park

THE HOME OF PICNICS

Clean, Safe Place to Take the Family for Their Pleasure And Recreation.

the Most Modern, Most Sanitary Bathing Pool in Amer-Over a Million Gallons of Pure Sterilized Water.

MANY OTHER CLEAN AMUSEMENTS

Dancing

Picnic Grounds ************



A big vaudeville feature are Jack to find that the habit has such a hold on you that

Habit Banished In 48 to 72 Hours



Three Capital Crimes.

"When I was a boy," states Mr. Patch in Stockton Herald, "there were three capital crimes-murder, blastionably in the foremost rank of Of the three, murder and blasphemy might sometimes be forgiven, but late rising never. One of my grandfathers to furnish the laughing hit of the bill. stove and then would sit down by it

The Eagle of Napoleon.

Napoleon revived the ancient symbol

Untying the Knot.

There is a marriage custom among the Santals, a tribe in India, by which, after a cash price has been set on the phemy, and lying abed in the morning. bride by the parents, the fiance and his lady tie a knot in a string for each day to intervene before the wedding. Then the parents separate; day frequently got up at four o'clock on a by day a knot is untied, and when the winter morning, built a fire in the cook | end of the string is reached the real knot is tied that makes the couple one.

National Anthems.

"The Star-Spangled Banner" is now regarded as our national anthem; that of England, "God Save the King;" France, "The Marseillaise." The other allies apparently have no distinguish ing title for their national airs. The national air of Italy is known to us simply as the "Italian National Hymn" and that of Portugal as the "National Air of Portugal," etc.

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Especially so when it costs no more than the rest. For remember! You can buy a Genuine Columbia Grafonola for as little as \$32.50. And any Grafonola-big or little-brings you all the best of all the music played as only great orchestras and famous military bands can play it. The Grafonola is infintely superior to them all-and we can easily prove this if you will but give us the chance.

Columbia Grafonolas-Standard Models, up to \$300. Period Designs up to \$2,100. Convenient terms of payment if desired.

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treaded, and tubes patched. We are agents for the well known Hawkeye Tires.

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Corner 10th and Howard Streets Everything Up-to-Date. First-Class Cafe in Connection. All Cars Pass the Door From the R. R. Sta-

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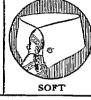
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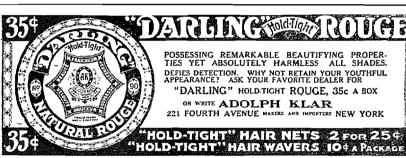
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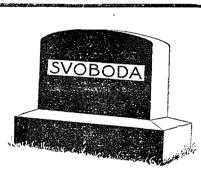


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ROSY CHEEKS or HEALTHY COLOR indicates from in the Blood. Pale or faces usually show its absence. A condition which will be much helped by CARTER'S IRON PILLS