D. A.V. BUSINESS SESSIONS BEGIN TUESDAY

Story Of Omana From 1869 To Date Functions Are Planned

Magic City Of West Is Commercial Center

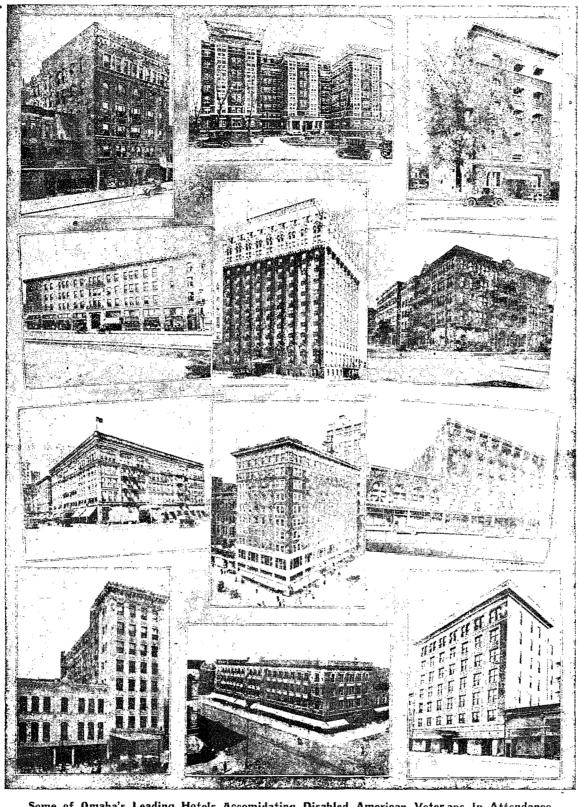
Abraham Lincoln's Approval Of City As The Union Pacific Terminal Big Factor.

In 1869 two great accomplishments for the advancement of the world's trade and commerce were completed. One was the opening of the Suez Canal, connecting the Mediteranean and Red Seas on the north coast of Africa: the other, the completion of the first transcontinental railroad across the United States. It is the latter acomplishment that means most to Omaha, Douglas county and Nebraska, for it meant the birth of opportunity of this state and her metropolis through the development of the middle west, the richest agrisultural section of the world.

Omaha, starting in 1854 as a small,

isolated inland town on the river, was given the impetus, through her selection as the eastern terminus of the railroad to the Pacific coast, to become one of the leading wholesale, retail and manufacturing centers of the country. From a beginning as the terminus of one railroad. Omaha has grown to be fourth railroad center of the United States, the hub of ten trunk line railroads with 63,000 miles of rails radiating from the city. Located in the heart of the most fertile farm land of the country, and with its excellent railroad facilities, Omaha's growth as wholesale and retail market has been steady, and the city's great volume of manufactures is likewise due to the facilities for transportating the raw materials of the farm and the mines to Omaha to be made into the finished products. Omaha therefore ranks first among the cities of the United States in the manufacture of buter, more than 55,-000,000 pounds being made in Omaha creameries annually, and a year's output being valued at \$24,331,000. Omaha is also first city in the country in the production of pig lead, the refineries here producing nearly \$43,-000,000 worth of this metal from the ores shipped to Omaha in a year. The city has the second largest live stock market in the country with reha from raw materials procured from tors, tires and accessories \$\$66.150,harness and saddles, ice cream, lea-\$11,000,000. A long list of necessities for business or the home, bring the total annual value of the 600 factories in Omaha to \$388.000,000.

ter of the most ferile agricultural average value of \$33,771 each, while ha's wholesale territory average \$24,-626 in value. The average value of the farms of the United States are but \$12,084. This is the basis for lines and fifteen automobile bus lines the city has built a tourist camp com- the city. Omaha's high rank as a grain mar- which give regular service throughout plete with brick buildings containing ket, being first among all cities as a this region. Nebraska and Iowa have rest rooms, reading and writing rooms came 76,000,000 bushels of corn, of distinct benefit to the retail marchange last year;



Some of Omaha's Leading Hotels Accomidating Disabled American Veter ans In Attendance.

mules, for which the live stock pow- are manufactured in the city and sold mers. ers were paid approximately \$225,000,- directly by the factories. These latha were valued at nearly \$200,000,- and macaroni, which would add \$227,-000 in 1924. Omaha flouring mills 000,000 more to Omaha's annual whole- The later include Omaha Technical front. using grains from the farms of Ne-sale volume. Goods sold by Omaha High, built three years ago at a cost Thirty-five motion picture theatres for the disabled veterans' convention. duced more than \$11,000,000 worth of phabet from agricultural implements Other products manufactured in Oma-litems are automobiles, trucks, tracproduce, fruits and vegetables \$24,and greases \$30,341,818.

Annual sales volume of its 1,400 re-Omaha's prosperity is closely allied is distributed among about 500,000 Federal estimates made in 1924 give sengers trains in and out of the city daily, augmented by two interurban

ceipts in 1924 totaling 8,697,690 head Omaha sales total nearly \$480,000,000 city and carry the sales messages of bonds for an addition to its park and take active part in the conclave proof cattle, hogs, sheep, horses and a year, exclusive of such products as the retail merchants to their custo-boulevard system which will add more gramme. The U. S. Veterans' Bureau

parents.

retail circle add nearly 300,000 more ses, tennis courts, baseball diamonds, reational equipment of these parks.

There are 550 wholesale houses in the retail territory served by the Omaha's hotels. The city has voted job, and the American Red Cross is to than 600 acres to its parks and ex- office here will have charge of the The school system of the city rettend its boulevards system from 000. Packing products produced in ter include packing house products. presents an investment of more than thirty-five to fifty miles in length. will also be available for other serthe many big packing plants of Oma-creamery products, structural steel. \$18,000,000. There are 56 public The new parkway and auto drive will vice to the veterans. grade schools and five high schools, be built along the Missouri river

braska and surrounding states, pro- wholesalers run the gamut of the al- of \$3,500,000, the finest and best and five theatres where vaudeville all railroads running or connecting equipped school of its kind in the and stage plays are presented contri- into Omaha granting this special flour and mill products in a year, to wall paper. Some of the larger United States. The school has an en-bute to Omaha's entertainment facili- rate. Certificates entitling holder to rollment of more than 3.500 boys and ties. Ak-Sar-Ben's annual spring and the one-way fare rate be secured by girls. The latest school census shows fall race programs and its annual writing to William K. Whittaker, the farms of the Omaha territory, 775; building material, lumber and that Omaha has 50,231 boys and girls fall festival attract many thousand chairman D. A. V. chapter convenare alfalfa products, bakery products, mill work \$42,719,690; commission of school age of which more than 48. visitors to Omaha each year for these tion committee, Hotel Fontenelle. 000 were attending school. More events at Ak-Sar-Ben field and Ak-Omaha. ther, and shoe findings, macaroni, 388,655; flour and mill products \$17,- than 60 per cent of these boys and Sar-Ben den. with the pageant During the week of the Disabled and soaps, with a total value of about 930,335; groceries \$59,498,875, and oils girls live in homes owned by their through the business section of the American Veterans' national conven-A city is not complete without fa- one-mile dirt track in the West, and of the Women's Auxiliary of the D. tail stores is estimated at \$157,500, cilities to provide its people with rec- the amphitheatre at the tracks will A. V. society will also be held here, 000. This big volume of merchandise reation and amusement. Omaha has accommodate 10,000 spectators. Omaha and the Trench Rats, the playground not been backward in this respect. also has a municipally-owned audito- group of the Disabled American Vetto agriculture, and herein lies her customers living in Omaha and with- It is the third city in the United rium in the business section of the erans, will stage their annual ceregood fortune to be located in the cen- in a fifty-five radius of the city. States in per capita park area with city which will seat about 7,000 per- monial and ritualistic programme in twenty-three parks covering a total sons. In this auditorium many of the this city on the eve of the concluding section of the country. The farms of Omaha's population as 208,025, and of 1,400 acres. Thirteen supervised larger conventions that are held in day of the D. A. V. conclave. Nebraska numbering 124,417 have an the 154 towns and 29,000 farms in this playgrounds for children, golf courthe city each year are provided adequate facilities for their sessions and large numbers of splendid hotel acthose in the states comprising Oma- customers. They reach the Omaha swimming pools, bathing beaches, and displays. Other conventions find comodations available for the week retail market by means of I00 pas- ice skating rinks are some of the rec- suitable headquarters in other auditoriums located in hotels, clubs and sure all visitors to Omaha of ample In connection with one of the parks lodges and large business buildings of accomodations at fair rates.

enjoy a wide circulation throughout finding excellent accommodations in which consume 65 per cent of the live ing institutions.

Lavish Entertainment

Strenuous Meetings Expected On Compensation And Hospitalization.

From Tuesday on the D. A. V. is set for strenuous sessions in discussions of relationship with the Veterans Bureau on compensation, hospitalization, rehabilitation and insurance and with Congress on legislation.

Lavish entertainment functions are planned for the visiting wounded veterans, numerous civic and veterans' committees announcing elaborate affairs of a varied nature, sponsored by fraternal and social organizations of Omaha. The Masons have tendered ballroom for a pre-convention dance, Saturday evening. June 20, this being the opening event on the entertainment programme.

Omaha lodge of Elks, has placed its entire magnificent clubhouse at the disposal of the maimed heroes, who are to hold many of the closed business sessions of their convention in the Elk's lodgeroom. Each day and evening informal receptions will be given in the building, and the structure will be the scene of a gala event Tuesday night, June 23, "Elks' Night". The reception and ball planned for the night of June 23 will follow Madame Schumann-Heink's special concert for the wounded and disabled veterans at the Orpheum theatre that same evening, this recital being exclusively for her "boys" of the D. A.

The Knights of Columbus, affectionately known as the "Caseys", are to be presented by a corps of former overseas secretaries and hospital workers. The Knights will maintain open house at their council home throughout the week of the conclave, and will stage a number of informal functions at their headquarters. The "Caseys" have bought out Krug Park for next Monday afternoon and evening. June 22; dancing, barbecue, concessions, rides and other features being at the disposal of the vets. On Thursday night, June 25, the Knights will be hosts at the convention banquet to officers and delegates in the Fontenelle Hotel, covers being set for 100

War-time workers of the Salvation. Army, Jewish Welfare Board, Y. W. C. A. and Y. M. C. A. will be on the first aid committee's activities, and

One-way fare has been named for the round-trip to and from Omaha

city. Ak-Sar-Ben boasts the finest tion, the annual national gatherings

Hotel owners and managers report of the D. A. V. convention, and as-

South Omaha's industrial and com- stock receipts, have given that secmercial foundation is the live stock tion of Greater Omaha a firm basis primary grain market. From the more telephones per capita than any kitchens, laundries, and shower baths and packing plants. The man-power for growth in business, homes, schools, rich farms of the Omaha territory other section of the world. This is for the use of automobile tourists necessary to operate the great stock and other attributes of a modern passing through Omaha yearly. There yards receiving close to 9,000.000 head community. A large retail section wheat, oats, rye and barley to the ket of Omaha. Omaha's four daily were 30,000 tourists registered at the of stock each year, and the 14,000 em- in South Omaha boasts splendid elevators of the Omaha Grain Ex- newspapers and seventy periodicals city camp last year, the remainder ployes of the great packing houses stores, shops and several strong bank-

Agriculture, State's **Business**, Burlington Railroad Fosters It

The Burlington Railroad's interest in the welfare of the territory can be traced back to the days when Nebraska and the West were building. The Railroad stood behind the early settlers, aiding them by supplying seeds for their crops, and in many instances helping them in getting food, livestock and equipment to properly operate their farms at little or no

The Agricultural Development Department adapted the following slogan as their rule and guide in helping develop the local communities:

"A well satisfied settler is a good asset. A misplaced man is liability. Our interest does not cease with the location of the settler. We are deeply interested in his success. We have no financial interest in the sale of lands nor any lands to sell. Our sole interest is in the development and general prosperity to the Country, as prosperous communities mean prosperous railroads."

To further substantiate their interest in the prosperity served by the Burlington, also, looking to the future and to help make Nebraska scrub

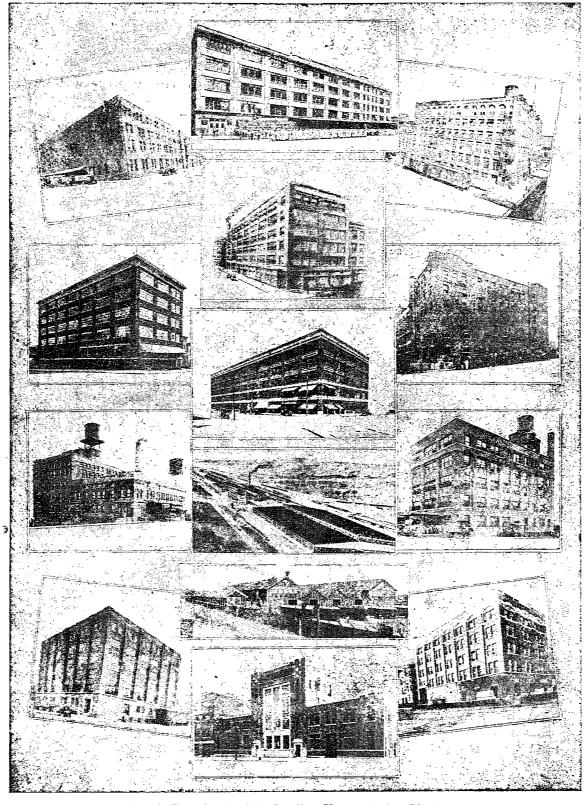
The Burlington Railroad, co-operating with the College of Agriculture of the University of Nebraska, the newly formed Nebraska Dairy Development Society and 31 Nebraska breeders, together with other business interests and the local towns and communities, operated in Nebraska, last fall, a purebred sires train, The one great purpose of the campaign was to make Nebraska scrub free. The object was to impress upon the people the purebred sire idea, whether it be beef, dairy, pork or any other kind of live stock.

The spcial train left Lincoln on October 6, known as a purebred sires special. It consisted of 12 cars, carrying an array of speakers, dairy exhibits, the 31 purebred dairy bulls that were traded for scrubs at the hundred to as high as 50,000 pounds, scrub bull. Quoting from the pedi-31 stops in the state. Some of the highest producing dairy cows from 947.3 pounds of milk containing the College of Agriculture a af the 1,162.42 pounds of butter, or approxi-University, made the trip. These mately nine times more than is prorepresented the four distinct dairy breeds, namely, Holstein, Jersey. Guernsey and Ayrshire. Their names and records were posted above them in the stalls. Literature and posters were on hand showing the way in that a milk scale is the only sure way which pure breds make the income of finding out whether or not a cow climb in the dairy herd.

Features of each stop were the trading of a purebred dairy bull, of towns: Seward, York, Burwell, Ord; known breeding, for a scrub. The Greeley, Aurora, Revenne, Broken scrub from the community was lined Bow, Alliance Scottsbluff, Bayard, up along side of the pure bred and the Sidney, Grant; Curtis; Farnam; Eldifferences clearly pointed out. ad- wood, Minden, Holdrege. Benkelman; dresses on the value and use of pure- Trenton, McCook; Orleans; Beaver bred sires and a demonstration show- City, Red Cloud, Superior, Hebron; ing a true type milk cow. These demonstrations were made by experts from the College of Agriculture, and by representatives of some of the National Dairy Breeders Associations. Following the demonstration every one was given a chance to pass through the train and view the exhibits. There were guides to fully explain all of the exhibits.

Two exhibit cars were fitted out by the Dairy Department of the University of Nebraska, and the State Dairymen's Association, illustrating by charts some of the results accomplished by the use of purebred sires as well as proper care and feeding. A stock was carried to take care of some of the larger and unruly scrubs that were gathered on the trip, a pullman, parlor cafe and two business cars made up the equipment on the train. The train was out 17 days and after the last stop at Milligan, all of the 31 pure breds on the train had been replaced by 31 scrubs. The pure bred was left in each locality as a living demonstration that he might prove the value of the one idea carried out on the trip.

One of the features of the train was Miss Mystery, or the Wonder Cow. whose real name was Clema Wayne Butter Queen Second No. 297124, from the Woodlawn dairy. At each place the cow was led off the train and cards passed out, and each person was asked to guess on the number of pounds of milk she produced in one year. Ten thousand guesses were made ranging all the way from a few



Just A Few Of Omaha's Leading Manufacturing Plants.

This cow had actually produced 25,- gree as follows: duced by the average milk cow on the Nebraska farm. This cow was carried along in order to give the people a chance to see a good type milk cow and to impress upon them is a boarder.

Stops were made at the following Geneva, Harvard; Hastings and Milli-

At each place a party had previously been chosen to make and carry on the local demonstration. The party selected was to supply a real scrub bull, have him on hand on arrival of the Pure Bred Sires Special, where the trade was made. He received in trade for the scrub a pure bred of known and standard breeding, bred by a Nebraska breeder, and this trade was made even up. In fact the poorer the scrub the better the Burlington liked it, as it meant he was to be eliminated from further service. A part' of the Burlington's agreement was that all scrubs, were traded in this manner, would be slaughtered at Omaha.

After the trade was made at Milligan, which was the last scheduled stop, the train from then on was known as the Scrub Bull Special, as it had on board the 31 scrubs, gathered up at the various stops. These were then taken directly to the stock yards at Omaha, and there unloaded to go to their fate. The consignment consisted of 31 nondescript, sorry looking scrubs that had been doing service in Nebraska. One only need to have seen this collection and he would have bowed his head in shame to have learned that such animals were even permitted to live in such a grand state as Nebraska.

Acompanying the scrub, at Sidney, was a document purporting to be the at the thirty-fifth annual commence- the time to give the public a square south on Twenty-fourth street. Get pedigree and Bill of Sale of the

"This official document is intended to serve in a dual capacity, first as a bill of sale and a conveyance in fee simple, and also a pedigree of one red, white faced semi-full blooded Hereford scrub bull, with an age of about three summers and as many winters but with a size and dimensions of a ten months old dogy, whose mother died of starvation while he was yet an infant and whose unfaithful inbred father unceremoniously ran away with a nice young three year old hei-

Quoting further:

His form and style would make you

He'll take no prize at a livestock

But he'll eat and drink and maybe grow.

He was born by chance in a suspic-

His mother died and his dad ran awav.

He is lousey as Hell, and somewhat

But he's a dam good bull, for the

shape he's in. By actual count 71,335 persons passed through the exhibit train and it is conservatively estimated that

135,000 or approximately 10% of the population of Nebraska saw or heard the demonstration. The value of this campaign can

best be summed up by quoting from an editorial in the Omaha Bee, as

"The pure-bred sire special has given a new impetus to better dairy herds, better dairying and better co-operation between all classes of our composite citizenship. And if it has done nothing more than to demonstrate the benefits accruing from wholehearted co-operation, it has done something big and beneficial."

ment of Creighton university, June 6. deal.

Telephone Company

Railway commission, raising the rates graph system on the 16th floor of to the telephone company.

Patrons of the telephone company, several thousand of them, perhaps, have wondered why the telephone company should have its revenue increased especially at this time. Mr. Belt, who signs the article, make a lucid statement and shows just why We warrant this bull to be an in- action of the telephone company was this increase is allowed. The first started in 1918, when the company income was admittedly very low. This concern is a big one, with an immense amount of capital invested. The average telephone user does not appreciate what the cost has been nor the effort expended to give him the instant service which he uses every hour.

This has been a tremenduous task, involving the efforts of many thousands of men and women in various capacities, "It is the policy of our company," says District Commercial Manager Hitchen, "to refrain from increasing its service charges for service until every effort has been exhausted to operate satisfactorily on existing revenues. But when this cannot be done without impairing the quality of the telephone service. we believe it our duty to seek an adjustment of rates."

tion of the efforts put forth to se- depots. cure the almost perfect service given him. The Mediator, like every telephone user, has possibly lost track of this item. It believes the telephone company is right in this particular the railway comission gracefully.

monopoly on the telephone service, car. but they have been fair at all times, Degrees were awarded 257 young and much unlike many other institumen of Nebraska and the middle west tions of the same kind, has tried all ing" going north and ask for transfer

Street Car Rides From The Depots

The time specified refers only to the time necessary to complete the trip. No allowance is made for stopovers.

These two depots face West and located on Tenth street.

Trip 1-Twenty minutes

Take any car going North and get off at Sixteenth street, center of retail district, and return.

Trip 2-Thirty minutes.

Take "Harney" car going North and get off at Nineteeth and Harney. On the southwest corner is the Omaha Grain Exchange, the largest primary grain market in the United States. On the southeast corner is the Omaha Public Library. Museum and Art Gallery. One block east is the million dollar Douglas County Court House, also the Y. M. C. A. Return to Depot. You can lengthen this trip by visiting the Museum on the top floor of the Library, where there are many ancient curios including a unique Indian exhibit and by visiting the Library art exhibit or the Byron Reed coin collection.

Trip 3—Thirty minutes

Take "Dodge" car going north and get off at Eighteenth and Dodge. Walk one block north to Trinity Episcopal Cathedral. Walk three blocks south to City Hall and Court House. You will pass Omaha's new Elks building. Take any car going east to depots. You can prolong your stay by stopping at the G. A. R. exhibit in the Court House or making a tour through the automatic plant of the Northwestern Bell Telephone company on the northwestern corner of Nineteenth and Douglas streets.

Trip 4—Thirty minutes

Take "Dodge and North Thirtieth street" car going north and get off at Fifteenth and Dodge streets. The Union Pacific Railroad headquarters building is on the northeast corner. Return to depot. In the U. P. building you can prolong your stay by visiting the agricultural museum, showing the products of Nebraska and other Middle Western states.

Trip 5-Thirty minutes

Take "Farnam", "Cuming" or "Dundee" car. Get off at Fourteenth and Explains Its Position Farnam streets. Woodman of the World is on southeast corner. From Chamber of Commerce room on 17th The Northwestern Bell Telephone floor you can get best birds-eye view company in a statement, printed in of Omaha business district. Return another column of this issue, explains to depot. This trip can be prolonged the recent decision of the Nebraska by visiting the Western Union Telethis building or the W. O. A. W. radio station on the nineteenth floor.

Trip 6-Thirty minutes

Take "Riverview Park" car going. south. Visit park and return to depot. You can prolong trip going through the zoo.

Trip 7—Thirty minutes

Take "Harney" car going north. Get off at Twenty-fifth and fornia. Visit Creighton university and its colleges of Arts, Dentistry and Law; also its campus, athletic field. Creighton is one of the leading universities of the west. Return to depots.

Trip 8-Thirty minutes

Take "Dundee", "Cuming" or "Farnam" car going north. Get off at Fortieth street. Walk two blocks south and two west and visit the University of Nebraska Medical college and hospital. Return to depots on any eastbound car.

Trip 9-Forty-five Minutes

Take "Harney" car going north. Get off at Thirty-third and Cuming Streets and visit Omaha's \$3,000,000 Technical High School, one of the largest schools in the United States.

Trip 10-One Hour

Take "Cuming" car going north. Get off at Fortieth and Burt. Visit The average man who uses a tele- St. Cecilia (Roman Catholic) cathephone has not the slightest concep- dral. Take southbound car back to

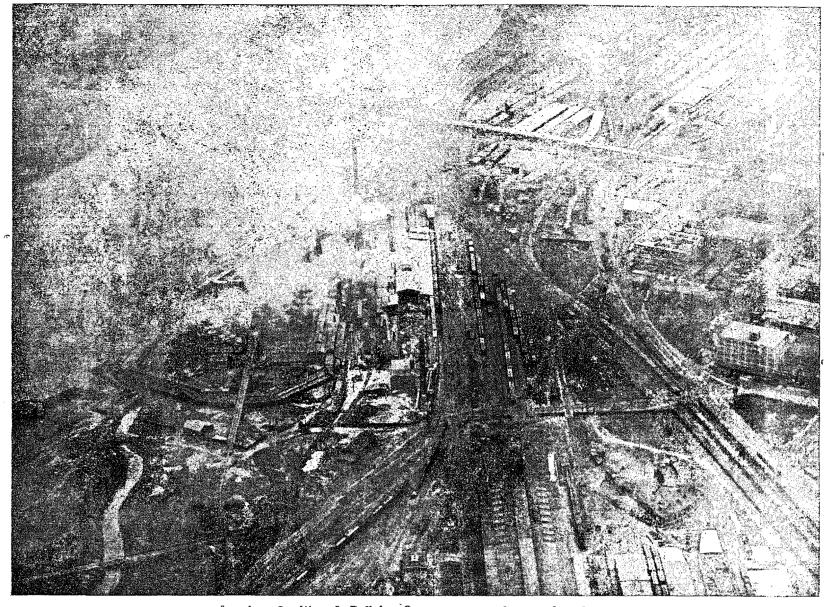
Trip 11—One Hour

Take "Dundee" car going north and ride to end of the line. Nearby is Brownell Hall school for girls. A few blocks south is the heart of the instance and suggests patrons accept fashionable suburban residence district of Omaha with many fine man-The Bell people, admittedly, have a sions. Return to depor on eastbound

Trip 12-One and a half hours

Take "Farnam", "Dundee" or "Cum-

(Continued on page 3)



American Smelting & Refining Company as seen from an Aeroplane.

To Telephone Users

As telephone users, I think you will be interested in the following statement of the action this Company has taekn to obtain authority to adjust exchange rates in Nebraska up to the time we appealed to the Federal

We consider you and every telephone user as essential partners in the successful operation of our business, and therefore we want you to know at all times what we are doing and why.

Our afforts to secure adequate revenue from our operations in Nebraska to pay expenses and earn a fair return on the value of our property, date back to September 30, 1918. At that time we applied to the Nebraska State Railway Commission for authority to increase our exchange rates 20 per cent in order to meet the high Nebraska Division property, which inoperating costs resulting from the cluded all of our Nebraska plant and

Hearings were held on our application during October that year, after perty: in 1919, 5.30% and in 1920 which the Commission issued an only 3.09%. Since 1921 we have kept Emergency Order, authorizing our separate records for the state of Ne-Company to increase its exchange braska. In 1921 we earned 2.87% on rates 10 per cent effective December | the cost of our property in this state; | Trip 13-One and three-fourths hours 1, 1918. The Order was to expire in 1922, 3.05%; in 1923, 4.63% and

new rates was to expire, our Com- the increased earnings from interpany applied for authority to sub-state operations. In connection with stitute a slightly higher schedule of the increased earnings in 1923 and Park and the spuare in Florence exchange rates in Nebraska. Hear- 1924, it should be borne in mind that ings were held, and our application the rates allowed by the temporary of 1846-47. Near the end of the car was granted on May 2, 1919. The injunction were in effect during these line is the big pumping station for Order specified that the new schedule years . of rates was to terminate at the end of that year. As the close of 1919 rates of our Company in Nebraska approached, the Commission contin- have been inadequate for many years. ued the rates for another year.

because of continued high costs our relatively lower than what they have Company made application for a 10 paid for other services and products. per cent increase on all exchange That they have been able to obtain rates in Nebraska. This application their telephone service at such rates was granted on November 30, 1920, has been due to the fact already menafter a number of hearings, and a 10 tioned—that the Company has not per cent surcharge on exchange rates been earning a fair return on the fair lights. Fort Crook cars leave on the was authorized until June 30, 1921. value of its property. Later it was continued until December 31, that year.

December 14, 1921, after it was evi- should be fairly paid. And those than those in 1924 would prevail, our phone plants to meet the needs of the Company applied to the Comission for public for service, must be paid a authority to establish a new schedule fair return or the necessary new of the temporary surcharge rates. The interests of these three—the pubour property in this state as shown a fair return on the value of our proby the books of the Company.

After a series of hearings on our It is the policy of our Company to application, the Railway Commission refrain from increasing its charges on November 4, 1922, handed down an for service until every effort has on November 4, 1922, handed down an for service until every effort has order which, if it had been placed in been exhausted to operate satisfaceffect, it is estimated, would have torily on existing revenues. But permitted only the payment of our when this cannot be done without imexpenses and a return of 2.92 per cent on the cost of our intra-state vice, we believe it our duty to seek property in Nebraska, based on 1921 an adjustment in rates.

> Following the Commission's order, compliance with which would have reperty, our Company on November 23, call our Manager and we shall gladly 1922, appealed to the Federal Court. The Court on December 22, 1922, granted a temporary injunction against the enforcement of the Commission's order and appointed a Special Master to hear evidence from the Railway Commision and the Telephone Company.

For years our earnings in Nebraska have not been adequate. In 1917 we earned only 5.15% on the cost of our a small part of South Dakota; in 1918, we earned 4.62% on the same proin 1924 we earned 4.55%. All these On April 17, 1919, shortly before figures include earnings from interthe Commission's authorization of the state operations. In connection with

Nothwithstanding the fact that the its subscribers have enjoyed a good However, on September 30, 1920. quality of telephone service at prices

The public demands and is entitled to reliable telephone service. The em-This was the situation when, on ployees who help supply such service dent that a level of prices higher who invest their money to build teleof exchange rates to take the place money for growth cannot be obtained. The schedule applied for was such as lie, the employees and investors—are the Disabled Veterans Convention and we then hoped might eventually re- identical. The interests of all can be sult in satisfactory earnings but it is best served only when charges for minute plant located at 4809 South tions rank eighth among all the states evolution when it is put on trial in now clear that it would not have telephone service are such as are 20th St. The Independent Mineral it was reported at the annual conventionnessee. Goody, Now Tennessee produced a fair return on the cost of necessary to pay expenses and earn Springs Co., is furnishing all of the United States League of won't be able to hang evolution, after

perty.

pairing the quality of telephone ser-

If there is any further information we can supply regarding our efforts to obtain additional revenue in Nesulted in the confiscation of our pro- braska, please ask any employee, or send a representative to see you.

W. B. T. BELT, President Northwestern Bell Telephone Co.

STREET CAR RIDES FROM THE DEPOTS

(Continued from page 2)

off at Twenty-fourth street and take any car going south. This will take you through the stock yards, past the livestock exchange and horse barns and near all the packing houses. Ride to end of line and return to the depot. Omaha is second live stock market in the U.S. and third in packing. You can prolong this trip by visiting the yards and one of the packing

Take an car going north and ask street. Get off at Sixteenth street and take "Florence" car going north. You will pass Ford Motor plant, University of Omaha, Fort Omaha, Miller where the Mormans spent the winter Omaha's municipal water plant.

Trip 14-Two Hours

Take car and transfer as in trip 12. Get off at Twenty-fourth and N bridge over the Missouri river between State." streets. Take "Fort Crook" car. Get off at Fort Crook and see the central flying field of the transcontinental either to buy the present bridge or to air mail, also the Seventh Corps Area flying field. At 11 P. M. the night air mail planes land here in the glare of 500 million candle power revolving even hour except between 3 P. M. and and half hour. The last car returns from Fort Crock at 12:30 A. M.

GREETINGS TO VETS FROM CHRISTIANSEN

Gus Christensen, proprietor of the Independent Mineral Springs Co., sends greetings to the delegates of invites them to visit his up to the vention Hall.

WARREN S. STONE

ANSWERS LAST CALL

The death last Saturday of Warren S. Stone, head of the railway engineers' brotherhood, takes a real man from the ranks of the Brotherhood, and incidentally, one of the live wires in union labor circles. Mr. Stone. adthe brotherhood. He was the brains as well as the big, active worker in the ranks of railroad employes. He never missed an opportunity to forward every movement that had for its intention the betterment of the engineers, and his unusual ability as a leader always meant something. It will be a long time before railway men will see another man like Stone. He came up from the ranks and knew every kink in the railroad business. His particular adaptibility to a position of leadership was quickly realized and resulted in his being put to the front. Seldom, if ever, has a man accomplished so much for a labor organization as did Warren S. Stone acomplish for the engineers.

NEWS FROM THE METROPOLIS

"Western Nebraska farms look wonderful", declared Hale Holden, presi- are now procuring the calves, which, dent of the Burlington railroad while in each instance, will be from a good visiting in Omaha last Saturday after grade dam, with a production record a two week's inspection trip over the of 300 pounds, or better, of butter-Burlington lines.

Ak-Sar-Ben's Den shows to be given weekly on Monday nights during the summer, with special shows for the D. A. V. and American Legion conven- try; and it is expected that some tions opened Monday night June 8th, with "Omaha Night".

An active campaign for a free Omaha and Council Bluffs has been launched in Omaha. It is planned build another which will be free to the public.

Omaha packing houses are shipping 1,000 carloads of dressed meats each week to southern and eastern markets, Nebraska beef and mutton is 6 P. M. when they leave on the hour mostly marketed in the east, and pork brought in by farmers, dairymen, and is more generally distributed in southern markets.

> The International Atlas clubs and the International Cosmopolitan clubs ceiving apparatus." last week voted to hold their 1926 conventions in Omaha. The Atlas clubs were in session in Fort Wayne, that the train stops at each point." Ind., annd the Cosmopolitan clubs in Tulsa, Okla., this year.

With total assets of \$123,000,000, Nebraska's building and loan associacarbonated beverages sold at the Con-Building and Loan associations at al. Maybe it will only get ten or Kansas City last week.

Union Pacific Takes Far Reaching Steps Toward Betterment

One of the most important and farreaching steps ever taken in the development of the dairy industry in this State, is now being worked out by the Union Pacific Railroad, in cooperation with the livestock breeders of the State, the Nebraska College of Agriculture, and the Nebraska Dairy Development Society.

"This is a combined better sires and better foundation-stock movement," said President Carl R. Gray, today, which will be carried out in the following Counties: Saunders, Douglas, Dodge, Colfax, Madison, Boone; Nance Merrick, Hall, Howard, Buffalo, Custer, Dawson, Lincoln, Morrill, Scottsbluffs, Deuel ,Cheyenne ,Polk Butler, and Gage."

"It should be understood that, in every instance, the selection of the breed for the Calf Clubs was the choice of the Community; no effort having been made, by any one connected with this movement, to influence the selection of any particular

"During this whole movement the raising of calves, and their proper feeding and management, in order that they may develop into healthy, profitable milk manufacturing machines, will be emphasized. Also, to to 'make haste slowly,' growing into dairying-do not attempt to jump into it. Acquire good animals gradually, and, at the same time, learn the finer points of the business."

"An eleven car special train, to be known as 'The Union Pacific Calf Club Special,' starting at Stromburg, Nebraska. upon August 24th, and ending at Beatrice, upon September 4th, will be run; making stops at the following centers, in the order given below: Stromsburg, Rising City, Fremont, Schuler, Norfolk, Albion, Fulmittedly head of the greatest rail- lerton, Central City, Grand Island, St. road brotherhood of employes, made Paul, Kearney, Arnold, Lexington, a record for himself as well as for North Platte, Broadwater, Gering, Chappell, Lodge Pole, Wahoo, Valley and Beatrice; thence, Lincoln."

> "Twenty-one pure-bred registered bulls will be carried on the train, and, at each stop, one of them will be exchanged for a scrub bull that has actually been in service this year."

> "The prominent and most important feature, in this connection, however, is the formation of a Boys' and Girls' Calf Club, at each point at which the train will stop, with a minimum membership of ten, the sponsoring organization being, in most cases, Chambers of Commerce, and like Commercial bodies; and it is of interest to note that, in all instances but one, these will be what are known as 'perpetual' calf clubs, and will function indefinitely."

> "These clubs have been formed, and Messre, Liebers and Lawritson, of the Nebraska Dairy Development Society,

> "Three of the cars of the train will be fitted up with exhibit of various material pertinent to the dairy indusmaterial will also be carried illustrating the value and importance of the livestock anti-tuberculosis work now being done, so successfully, in this

> "Four or five pure-bred cows. typical of the breeds they represent, will be carried for demonstration purpose."

> "At each stop, made by this special train, livestock judging demonstrations, by members of the local Boys' and Girls' Calf Clubs, will be held; the livestock to be judged being others in the neighborhood."

> "This train will be equipped with the most modern radio sending and re-

> "The cars of the train will be open to inspection during the entire time

The ilinerary will be published

Clarence Darrow is going to defend twenty years in the penitentiary,



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