

BILLIONS LOST BY PROHIBITION LAW

DOINGS IN OMAHA TODAY, THIS WEEK AND "FIFTY YEARS AGO"

C. E. Day, And His Young Wife Bootlegging, Is Allegation of People Who Claim To Know

SEVERAL HOTELS AGAIN UNDER FIRE

Aetna, Owl, Palm And Victoria Hotels Said To Be Running Wild—Good Old "Oh Tom" In The Toils — Samardick Only Gets 91 Years And 150 Thousand Dollar Fine—Other Events Of The Week Reviewed.

Mr. C. E. Day who is alleged to be running a hootch joint at Twenty-sixth and Douglas with his wife, who recently applied for divorce claiming that she filed the suit for publicity purposes are said to be going good at the present time.

It would appear that the couple accomplished their purpose if not an actual divorce. Their affairs are rather complex and most interesting if a number of reports coming to this office are true.

First let it be said that Mr. Day is aged about 50 while his youthful and rather beautiful bride is scarcely more than 16. They live in a rather modern apartment and have as patrons and friends some of Omaha's very prominent people. He has one baby (a real one) but that does not stop him from dealing to a considerable extent, so it is said.

In spite of several warnings by police and others several hotels about town are cheating in one way or another. A few of them are personally peddling hootch, others are housing and protecting lewd women while still others countenance hip pocket bootleggers in their immediate vicinity who sell to their patrons who in turn turn things inside out during the night as a result of drinking an unusual amount of poison hootch or alcohol.

A great many complaints have been registered against such hotels as the Aetna, Continental, Flatiron, Grand, Owl, Palm, The Park and Victoria hotels. The latter run by a brute

bruiser is said to be the owner of a soft drink joint run in connection with the place.

Some very exciting and unusual stories come in concerning the El Beidor Apartments, the Clairmont and Flatiron hotels. Some of them appear to be absolute facts but unprintable while others on the surface are simply allegations with perhaps no foundation in fact. It is said that just about everything goes on at the Palm, Park and Aetna hotels, the latter run by a Hebrew named White. Additional facts concerning these places are expected to be at hand within a short time after which we will be able to give our readers plenty of hot news concerning them and their peculiar methods.

"Oh Tom" a well known and likeable character about town was sent to the House Gow this week on a minor charge. Tom (last name not known) is just as bad as the other boys that happen to be caught and just as good as the hundreds that have been more fortunate and escaped the clutches of the law. In fact "Oh Tom" is just a regular fellow who at one particular time was unfortunate in being caught in the police net, which should enmesh many that are now at liberty.

Bob Samardick last Wednesday was given 91 years in the penitentiary and a small fine of 10 thousand dollars. Bob says if he has to serve the full term if will not deter him from getting right back on his old job in the year 2016. The insignificant fine doesn't bother the officer or the jail sentence either for that matter.

MARKET WEEK THIS YEAR PROVES TO BE A BANNER ONE IN ALL RESPECTS

Merchants' Window Displays The Finest Ever — More Than Two Thousand Merchants And Their Friends Visit City—Some Wholesalers Say All Sales Records Broken—Signs Of Real Prosperity Seen.

Nebraska and all of the Omaha trade territory is coming back. Market week if attendance and buying is any criterion prove that the merchants of the middle-west are again on their feet financially.

Market week as it was conducted proved also that in Omaha there lives a score or more of window decorators who have no superiors and but few equals throughout the country. Great throngs have window shopped this week because of the really wonderful displays.

It is a hard matter to definitely point out just which particular store had the finest window display of the week as there were so many that were as near perfect as was humanly possible.

Perhaps the best display was that of the Brandels store. Their numerous windows were dressed so symmetrically and yet so differently and with such exotic coloring that as a whole the ensemble of spring merchandise was almost perfect. Close second was the artistic decoration of the Thomas Kilpatrick store windows. Others that attracted unusual attention of the tens of thousands of window shoppers were Goldstein-Chapman Beddies, The Nebraska, Herzbergs, Hayden Bros, and the Palace Clothing Co.

Concerning market week from the wholesalers standpoint it is pointed out by W. A. Ellis of the Omaha Chamber of Commerce that:

More than 2,000 visitors came to Omaha during market week from Omaha's trade territory, which extends over Colorado, South Dakota, Iowa, Kansas, Wyoming and Nebraska, according to an estimate of the Chamber of Commerce.

Although the fall market week generally attracts the largest number of persons to Omaha, the number which visited here during the last week has exceeded an fall record, according to Ellis.

"I can only take it as a sign that the skies are brightening; things are opening up. I believe we are entering a period of prosperity," he said. Ellis declared that many Omaha

firms have reported to him that the last week on the market was the best in two years from the buying standpoint. Many houses here have broken their sales records.

George Miller of the Omaha Crockery company stated that his firm did the largest business in its history Thursday.

Lester Drishaus of the Gate City Hat company said that the last week was the biggest in years for his company.

"The week has also demonstrated the value of good roads to Omaha," said Ellis. "The majority of visitors motored to Omaha. It was the first time they had been able to use their automobiles for several months because of impassable roads, but they told me they found the highways in excellent shape.

The prize awards Thursday night drew one of the largest crowds which was ever accommodated at the Fontenelle hotel, according to attaches.

A magnificent mahogany radio console was the capital prize for men, while the major women's prize was a chest of silver. They were won by W. G. Kreck, of Springfield, Neb., and Mrs. F. O. Peterson, of Essex, Ia.

(Continued on page 3)



Anna Q. Nilsson
in the Paramount Picture
"The Top of the World"



MME. BERNICE DE PASQUALI
Nightingale Songbird — Orpheum Next Week

Babe Ruth Bled By The Shylocks

Shylocks and real estate second story men have just about cleaned Babe Ruth according to stories emanating from New York. The King of Swat has nothing except his home and a fat contract according to reports. He should have followed Jack Dempsey's idea and hired a good manager as the fistie champion has a bank roll which runs into seven figures simply because he had the financial genius, Jack Kearns look after his affairs.

ED WICKHAM WAS POPULAR WITH A HOST OF FRIENDS

The tragic suicide of Ed. Wickham, Council Bluffs millionaire only goes to prove once more that money is not everything. The aged contractor appears to have partially lost his mentality more than a year ago. He was a good fellow and a good sport and lived much longer than his age would intimate. He numbered his friends by the hundreds all of whom feel deeply his loss.

JOHN HIMOE, WELL KNOWN SHIRT MAKER NEW ELKS OFFICER

Among the officers elected at the last meeting of the Elks was John E. Himoe as tiler. John is popular within and outside the famous organization of Bills.

John is a custom shirt maker with offices in the Paxton block and does a land office business in season. His volume of business makes it possible for him to sell his wares at the same price level a retail merchant finds it necessary to charge for the ready made variety.

BEE EDITORIAL ATTRACTS CITY WIDE ATTENTION

The Omaha Bee had one of the best Editorials ever written concerning dogs, it was so splendid we reproduce it in part:

There may be a man lower than the man who deliberately spreads poison for dogs. We say there may be a man lower, but it is extremely doubtful. It is to be hoped there are none, for a man has fallen pretty low when he sneaks around in the still watches of the night to spread poison for the purpose of venting his spleen against dogs, or dog owners.

It is true that dogs are often a nuisance, but there are legal methods of abating them. The man who would sneak poison dogs, no matter how much he may hate them, was probably the boy who pulled the wings from one side of a fly and then chortled with glee while watching the insect's agonized gyrations. More than likely he is the school bully who delighted in making life miserable for smaller boys and girls.

A study of his life would probably reveal the fact that his boyish delight was to cripple cattle, whip the horses to frenzy, tie tin cans on dogs' tails and do other little things of like nature. He was a moron as a boy, he is a moron now.

The dog poisoner is the kind of a fellow who would taunt the cripple and experience delight in watching for the victim of an epileptic fit. How funny it must be for such a man to sneak back to his room after spreading a lot of dog poison and gloat over the paroxysms of the canine playfellow of some little boy or girl. How his sides must shake with laughter when he contemplates the tears streaming down the cheeks of some little boy who watches the dying agonies of his dog.

FROM BRUISER TO LECTURER IS LEAP MADE BY CORBETT

Jim Corbett who without doubt was the cleverest heavyweight that ever lived is going on the lecture platform after twenty years in vaudeville. Jim was in the ring for twenty years gaining fame and fortune but was finally eliminated from the ranks of the mighty by Bob Fitzsimmons who knocked the tar out of him in eleven rounds out at Reno, Nevada.

After that Corbett, unlike so many other pugs did not give up, simply changed his line of endeavor and after a few years really became a mighty good actor. Now he is to lecture on physical culture and will no doubt make good.

YOUNG BUFFALOES SHOW UP WELL

Reports oozing through from Nacogdoches, Texas, concerning the Burch rods are most encouraging and indicate that we are to have a real base ball team this season, a one, two, three club While they have not as yet got down to stiff practice or have they played any exhibition games the boys especially the newcomers, are showing a lot of stuff for so early in season. Two or three of the regulars will have to show more than they did last year or as many rookies will find themselves regulars before the final day of elimination.

TOM GIBBONS AND HARRY WILLS APPEAR FINALLY SIGNED UP FOR FIGHT

At last it seems a foregone conclusion that Tom Gibbons and the wonderful negro, Harry Wills will be seen in action together in a New York ring before the summer is far gone. Promoter Tex Rickard definitely announces such a match for late Spring or early Summer with the idea of pitting the winner against Champion Jack Dempsey. It really looks like this program would be carried as promoters and top notch heavyweight boxers can not stall much longer.

DROPS THREE SUITS AGAINST HUSBAND; NOW FILES FOURTH

For the fourth time, Mrs. Cora Lamb, 42, 4902 Grant street wants a divorce from Resty Lamb, 58, Benson furniture dealer.

Each time after the first three divorces, Mrs. Lamb related Thursday in Judge Day's court, her husband promised to "do better." "Each time I took him back, but it's useless," she said. "We simply can't get along together."

Mrs. Lamb's chief grievance, she said, has been her husband's alleged failure properly to support her. "He didn't like to work," she said, "and this tendency continued during all our married life."

They were married the first time in 1903.

COMING EVENTS

Five hundred members of the Royal Neighbors of America are expected to attend the convention of the Nebraska branch of that order in Omaha, March 17 and 18.

Contracts for the construction of the new bridge over the Platte river at Plattsmouth, were to be let by the King of Trails bridge company within a few days, it was announced last Friday.

The highest price recorded for land in Richardson county since the peak of 1920, was reported in the sale last week of a forty-acre farm from Falls City by Mrs. Katherine McMahon to Eliza Shaw for \$12,000, or \$300 an acre.

"The future of the cattle market looks bright," F. M. Heinrich, of Harney, declared.

Steinberg Selling Home Brew Appliances

Said That His Harney Street Store Exists On Orders For Beer Making Apparatus.

Nathan Steinberg, operating a sort of junk shop at 1019 Harney Street, feels that he is getting away with everything short of murder. His principal business appears to be catering to makers of home brew and to wholesalers in the same line of business.

Steinberg advertises bottles, barrels, kegs, crocks, cappers and corks and ends his advertising with this significant paragraph "We carry a complete line." He has the affrontery to use this sort of (bootleg) advertising in such respectable publications as the Omaha Telephone Directory.

This Jew who without doubt makes his living selling such paraphernalia to people inclined to cheat on the government in its efforts to enforce the Eighteenth Amendment has grown rich so it is said through his unlawful operations.

Up to date neither Bob Samardick, County Officials or the City police have interrupted him or intercepted him in his particular line of alleged outlawry. Hiding behind a technicality and unusual interpretation of the law Nathan so far has been able to carry on his nefarious trade. While the law says that even a man such as he may legally sell the wares he advertises it is commonly said that Steinberg is really an exorcist after the fact to every bootlegger and home-brewer with whom he deals.

People in his immediate neighborhood claim that he goes further than to simply sell what he advertises and should be prosecuted on charges other than the simple sale of bottles, jugs, cappers, etc. However that may be, his unclean, unconfess place of business must surely impress every visitor to his two-story shack the fact that he is catering to an element that is continually violating the law.

Some very pertinent facts are supposed to be withcoming very shortly which will no doubt show this man up in true light. Readers of the paper may rest assured that all of the facts concerning this sort of second hand business institution will be given its true light at the first possible moment.



JOSEPHINE SABEL, Gayety Star

JOHN MCCORMACK

John McCormack, famous Irish tenor, comes to Omaha to give a concert at the Auditorium the evening of Monday, April 13. The Omaha Council of Catholic Women is sponsoring this concert.

Mr. McCormack was ordered by his physicians to cancel his engagements several weeks ago and to seek rest in Florida. This he did, and is now entirely restored, to health. His manager wired Mrs. Louis F. Nash manager of the Omaha concert, that he sang last week at New Orleans and was never in better voice in his life.

McCormack is probably the most popular tenor living today, since the death of Caruso. This is his first appearance in Omaha in several years.

GOOD ROADS PROGRAM TO PREVAIL AFTER ALL

The legislature is showing up strong now and passing a heap of worth while bills. By far the best bit of legislation that has been accomplished is the passing of the gasoline tax bill which means the state will have millions of dollars to match with Uncle Sam in a nation wide road building program.

Within ten years motorists will be able to cross the state in any direction on several main highways with the ease and comfort that they now enjoy on paved city streets.

FINES COLLECTED BY SAMARDICK ONLY A DROP IN THE BUCKET

Bob, America's Most Efficient Enforcement Officer, Collects Comparatively Little Money

U. S. LOSES 2 MILLION IN THIS TERRITORY

Result Of Samardick's Splendid Work Reviewed—Does His Duty As He Sees It—Meanwhile The Law Itself Works Hardship On People And Government—Citizens May Soon Wake Up And Change Law.

There has been talk of an investigation of Robert Samardick prohibition enforcement officer employed by Uncle Sam, in this territory. That talk has turned out to be all bunk, apparently. The Washington dispatches printed by one of our newspapers was apparently written in Omaha by an ambitious reporter, who had nothing else to do. Thus far The Associated Press, admittedly the only reliable source of legitimate news, has not learned of this great proposed investigation. As a matter of truth there has already been plenty of investigating, with the result that Mr. Samardick, has not only been given a clear bill, but the investigators have also learned that Bob is about the liveliest person in Uncle Sam's employ, in the prohibition department. This paper is not very enthusiastic about the Eighteenth Amendment, but for results it is willing to give Mr. Samardick credit for all that is coming to him.

In the past year, according to Omaha reports that have gone to Washington, the results of Samardick's work are not to be sneezed at. He has paid his own expenses, almost, in securing convictions where fines were assessed amounting to \$151,525, quite an item for a prohibition policeman. Other results are sentences of 92 years and six months meted out to offenders. It would take a long time to work this out. Then to add to the good work, about 600 offenders are waiting to be tried.

This is Samardick's record for about a year. An investigation of what he has done has been made and he is shown to have made a real record, and if any person wants an investigation of his efficiency as a prohibition agent they should step up and make themselves known.

Although that is just what Mr. Samardick is hired to do his work has not been very popular with the bootleggers and their friends. It is the truth that, although Mr. Samardick has been a huge success, so far as getting results is concerned, Uncle Sam is still loser by many thousands, yes many millions of dollars as a result

JACK BRITTON - MORRIE SCHLAIFER FIGHT SHOULD BE A REAL CORKER

Ex-Champion Who Has Engaged In Three Hundred Ring Battles In Pink Of Condition—Will Have No Easy Time With The "Fighting Fool"—Preliminaries Of High Order—Bout At Auditorium Next Friday Night.

Oh boys, lookit: At last we are to have a fight that really means something. The South Omaha post of the American Legion after almost a year of inactivity so far as fights are concerned bobs up with a headliner fight program that promises to outdo any similar effort of local promoters since boxing was legalized in Nebraska.

They have signed no less a personage than the wonderfully clever ex-welter champion, Jack Britton to fight (not box) Omaha's "fighting-est" fool, Morrie Schlaifer at the Auditorium next Friday night, March 20.

From all indications it is going to be some fight, in the words of the late Joe Jackson, its sure "Guine to be a 'all of a fight'". Britton is without doubt next to the cleverest welter that ever donned the five ounce gloves (Dave Shade only excepted.) Jack is not only clever but one of the hardest hitters in the game and if the local fighter thinks that he has only a boxer to meet up with, he is the most mistaken hebrew in the world.

Let it be known that Jack Britton won the great majority of his fights by the knockout route and succumbed to Mickey Walker only after the present champion had simply cut him to pieces. Jack is game to the core and has Walker scared to death apparently as Mickey seems to side step all the proposals made by Britton.

The former champion has been out on the west coast knocking all the near champions for a row of out-houses and comes to Omaha next week in the pink of condition. He will be ready for our local hero and is very apt to give Morrie the fight of his life.

However if fight fans have it in their noodle that it is going to be a walkaway for Jack Britton they have another guess coming as Morrie has profited by his California fight experiences and is without doubt in the best condition of his life.

Schlaifer has told us that he is going to tear into Britton and fight him to death and is willing to take

of the system that has made it necessary to employ men in the capacity in which Mr. Samardick is serving.

For instance, the other day a man who has been convicted of bootlegging was given notice by the internal revenue office that he should drop in and pay a little more than \$2,000 internal revenue on account of liquor sales. This is where Uncle Sam is the loser. Most of these bootleggers, practically all of them, are not able to stand such an assessment. It makes them a lot of trouble, however, and Uncle Sam does not get a nickel. With something like a thousand cases reported from the Omaha district the past year, this means that the government will lose 2 million dollars from Omaha alone. Against this Samardick has collected only \$151,000.

You can figure it out for yourself. This is only one district in the whole United States. There is not as much liquor being drank as was consumed before the adoption of the Eighteenth Amendment, but nearly as much. Where a tax was collected on every drop of it before, not a penny is going into the treasury now.

(Continued on page 3)

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CITY CHEMIST FINDS MEDICINE FERMENTING

City Chemist C. F. Crowley has a bottle of magnesium citrate, ordinarily used for medical purposes, which has fermented and contains a large percentage of alcohol.

"The sample was sent in by a purchaser," Dr. Crowley said, "who told me it had a queer taste. Analysis shows that some fermenting element has been introduced in the bottle which combined with the syrup in the medicine to make it extraordinarily active."

The MEDIATOR

PUBLISHED WEEKLY BY

The Mediator Publishing Co.

AT lantic 7040

544 PAXTON BLOCK

AN INDEPENDENT PAPER

EDWIN L. HUNTLEY, Editor and Proprietor

Per Year - - - \$2.00

Single Copy - - - 5 Cents

Entered as second class matter at the postoffice at Omaha, Nebraska, under the act of March 9th, 1879.

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MEDIATOR NEWS STANDS

Joe Radicia	16th and Farnam
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McLaughlin	208 South 14th
Holtz	103 North 16th
Rhyn	716 North 16th
Mrs. H. R. McNeil	1022 North 16th
Kulp	2514 North 24th
Sam Nicotera	15th and Farnam
Ak-Sar-Ben News Co.	N. E. Cor. 16th & Howard
McCauley Drug Store	16th & California

THE BASEBALL HOLDOUT

Judged by the accepted standards the baseball player who hold out for a salary running into five figures for a few hours work each day for six months in the year has a poor case. Few professional ball players could command comparable salaries in other occupations in fact which leads baseball magnates to regard the salary demands of their star players as exorbitant.

There is one peculiarity about professional baseball which needs to be remembered in considering players' salary demands. There is no open market for the services of a ball player. If Babe Ruth fails to come to terms with the Yankees he cannot negotiate with, or sell his services to, any other organized baseball club. Failure to sign with the club which under the rules of baseball has a sole right to his service practically excludes the baseball player from his profession.

Baseball salaries accordingly are a matter of bargain driving between the individual player and the individual boss. And the ordinary player who is constantly in danger of being sent back to the minors has no choice but to accept the terms offered him. They are certainly better than he can command from a minor league club or from an outlay organization.

The star of the type of Ruth, Vance and Walter Johnson, on the other hand, is in a more favorable position. It is players of their type who make the gate. The baseball employers must listen to them, and do listen as reported salaries of \$20,000 a year and upward indicate. Their services are worth what they will bring and it requires a little bargaining every year or two to find out.

★ ★ ★

THE COMING GERMAN ELECTION

With the German election set for March 29, the parties and blocs have not yet even decided on their candidates. With the casting of the ballots only three weeks in the future the campaign has not really commenced. In one respect, surely, Germany is not following the United States.

Germany did follow the example of the United States in providing for the popular election of her president. Other European republics choose their executives indirectly, and do it usually in a dignified and sometimes in a rather perfunctory manner. Indeed, the European presidents are dignified but somewhat perfunctory officials. Germany has given more power to her president, though keeping him far below power of the president of the United States, but even Germany refuses to become very excited about the presidency. The work of government is really in charge of the chancellor, and the German people know it.

It now appears that some moderate of the Marx or Luther type succeed to the dignity. Marx is a moderate liberal, Luther a moderate conservative. Marx is preferable, but the republic would not go to smash through the election of Luther.

The extreme reactionaries, after a few days of wild talk, decided to make no campaign for Tripitz or Ludendorff of the former Hohenzollern crown prince or any other man of his type. Such a campaign would be hopeless and might be ridiculous. The majority of the Nationalists will probably consent to support a non-Nationalist candidate of whose conservatism they are convinced. The Socialists, having had a Socialist president for seven years, will doubtless support Centrist or Democrat. And in all probability the German nation will not be greatly excited. If excitement were in store there would be some indication of it by this time.

President Ebert's death was unfortunate, as he possessed remarkable tact and was a saving influence in times of political turmoil. But it now appears that death has not endangered the republic. To make a straight anti-republican fight would be bad policy for the monarchists, they make a reasonably good showing in the reichstag and they are capable of emitting a large volume of noise, but in a counting of popular votes they would be lamentably weak in most parts of Germany.

PRICE OF LABOR IN SOUTH IS MAINTAINED

A review of labor conditions prevailing in January, 1925, at Southern Pine operations, just completed by the Southern Pine Association, shows that wages in the industry were, in the aggregate, unchanged from a year ago. However, some changes were evident in wages paid to workmen in the various divisional crews of the woods and plant departments.

There were seven division increases and five division decreases, in the plant department, the most notable decrease being reflected in the carpenter

Facts About Omaha

Omaha has the largest advertising club in the world.

The Omaha Chamber of Commerce has a membership of approximately 3,000 business and professional men and women.

Omaha is the home of Ak-Sar-Ben, Nebraska's great booster organization which entertains hundreds of thousands during its annual festivities.

Ak-Sar-Ben's race track, on which two great running race meets are held annually, is the best one mile dirt track in the west.

There are 1,400 acres in Omaha's present park system connected by 25 miles of boulevards. When Omaha's new river drive parkway system has been built, for which the land is now acquired, the park system will comprise more than 2,000 acres and fifty miles of boulevards.

Omaha is the third city in the United States in per capita park area.

Omaha's Symphony orchestra is one of the finest musical organizations in the United States. It is composed of sixty of the city's best musicians.

Omaha has thirteen supervised public playgrounds.

Omaha has five theatres and thirty-five moving picture theatres. Omaha's municipally owned auditorium has a seating capacity of 7,000.

Omaha's street railway operates 300 cars daily and has 163 miles of track in the city.

Omaha is leading city in the world in the number of telephones per capita with 284 telephones for every 1,000 persons.

Omaha is headquarters for one of seven divisions of the Western Telegraph Company, the offices, 138 branch offices and 4,500 joint railway offices in seven states.

Four daily newspapers and seventy periodical publications are published in Omaha.

Omaha is headquarters city of the Northwestern Bell Telephone Company which operates in five states.

Omaha is headquarters for the Western Newspaper Union furnishing a news service to every state in the Union.

Omaha is third city in the United States in the number of electric light users to its population.

Omaha's municipal gas plant serves 43,624 consumers.

Omaha is headquarters of the Seventh Corps area of the United States Army. Military activities in Nebraska, Kansas, Iowa, Missouri, North and South Dakota, Minnesota and Arkansas are directed by corps area staff officers in Omaha.

Two important stations, Fort Crook occupied by the Seventeenth Infantry regiment, and Fort Omaha, are situated in Omaha.

The Omaha post office handled 159,600,000 letters, sold \$2,900,000 worth of stamps, and handled nearly 7,000,000 pieces of parcel post in 1924.

For CONSTIPATION

Use

BEECHAM'S PILLS

for the relief of Constipation, Biliousness, Sick Headache and for moving the Bowels.

Helps clear the skin.

Contains no Calomel

Buy from your druggist.

25c and 50c the box.

BEECHAM'S PILLS

HARNEY HOTEL

FOURTEENTH AND HARNEY STS.

80 rooms, 44 with private Bath, all repainted and cleaned throughout. New Carpets in every room and halls. Hot and Cold Water in every room. Elevator service day and night.

Prices—1.00 Single, \$1.50 Double, without Bath.

Prices—1.50 Single, \$2.50 Double with Bath.

Special weekly rates on application. All outside front rooms.

Cafe In Connection

Scandinavian meals served if preferred. Popular Prices.

Izzy Fiedler, Manager and Proprietor

Omaha is the central station of the transcontinental air mail route and national headquarters of the air mail branch of the postal service—the only government headquarters bureau outside of Washington.

Omaha's creameries, stock yards, packing houses, the smelter, tire factories, biscuit factories, telephone company, power plant, water works schools, universities, churches, parks and public buildings are but a few of the many interesting places to visit that Omaha offers.

NOTICE OF

CHattel Mortgage Sale

NOTICE IS HEREBY GIVEN:

That by virtue of a Chattel Mortgage dated on the sixth day of November, 1924, and duly filed in the office of the County Clerk of Douglas County, Nebraska, on the 13th day of November, 1924, and executed by C. W. James to INTERNATIONAL HARVESTER COMPANY OF AMERICA (a Wisconsin corporation) to secure the payment of Twelve-Hundred and No-100 Dollars (\$1200.00) and there is now due the sum of One-Thousand Ninety-six Dollars (\$1096.00) and default having been made in the payment of said sum, therefore, we will sell the property therein described:

One 3-Ton Douglas Motor Truck with solid tires 34x5 and 36x8, Express Body, Motor No. 71846 Four Cylinders, Enclosed Cab.

at public auction for cash to the highest bidder at the west entrance of Crosstown Garage, 815 So. 25th St., in the city of Omaha, Douglas county, Nebraska, on the 31st day of March, 1925, at the hour of 10 O'clock A. M. of that day.

Dated this 2nd day of March, 1925. INTERNATIONAL HARVESTER COMPANY OF AMERICA

By Jno. M. Brown Collection Manager

3-6-4T

LEGAL NOTICE.

To J. E. Schriner, first and real name unknown, non-resident defendant.

You will take notice that on the 14th day of February, 1925, one of the judges of the Municipal Court of the City of Omaha, Douglas County, Nebraska, issued an order of attachment for the sum of \$55.00 and costs of said action pending in said Court, wherein Edward McAllister is plaintiff and J. E. Schriner, first and real name unknown, is defendant and that pursuant to said order a certain saddle belonging to you and in the hands of the American Express Company at Omaha, Nebraska was attached and said cause was continued to the 23rd day of April, 1925, at 9 o'clock A. M.

Edward McAllister, Plaintiff

3-13-3t

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3rd and Farnam for Dundee..... 1:30
4th and Farnam for 24th and 26th..... 1:40
Cuming..... 1:45
4th and Farnam for Depot..... 1:50
2nd and Farnam for Depot..... 2:00

Harney Street Line
3rd and Parker to 6th St..... 1:30
3rd and Parker to Depot..... 1:40
4th and Center for 33rd and Park..... 1:45

Park and North 24th Street
16th and Farnam, East Side..... 1:00
16th and Farnam, West Side..... 1:05
16th and Farnam for Foreman..... 1:10
16th and Farnam for Kansas Ave..... 1:15
16th and Farnam for 24th and Ames..... 1:20

South Omaha and 42nd and Grand
14th and Farnam for West..... 1:25
14th and Farnam for 42nd and Grand..... 1:30

Dodge Street Line
15th and Dodge (West)..... 1:20
15th and Dodge (East)..... 1:25
16th and Spaulding for Depot..... 1:40

Leavenworth and Deaf Institute
16th and Farnam (North)..... 1:20
5th and Farnam (South)..... 1:25
Benson and Albright..... 1:30

3rd and Farnam for Benson..... 1:35
3rd and Farnam for Albright..... 1:40
3rd and Farnam for 24th and N..... 1:45

Fort Crook Line
4th and N Sts., South Omaha..... 1:30
Fort Crook..... 1:35

Owl Cars
6th and Farnam—south to 24th and Vinton..... 1:50
6th and Farnam—south to 24th and Vinton..... 1:55
6th and Farnam—south to 24th and Vinton..... 2:00

6th and Farnam—north to 24th and Vinton..... 1:45
6th and Farnam—north to 24th and Vinton..... 1:50
6th and Farnam—north to 24th and Vinton..... 1:55

24th Street Cross-Town
4th and Lake to 24th and Vinton..... 1:35
4th and Lake to 24th and Vinton..... 1:40
12th and L to 24th and Vinton..... 1:45

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Hart and Broadway for Council Bluffs..... 1:30
4th and Howard for E. D. Depot..... 1:40
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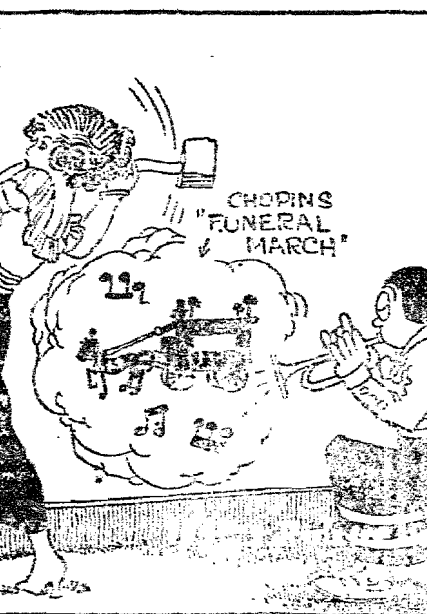
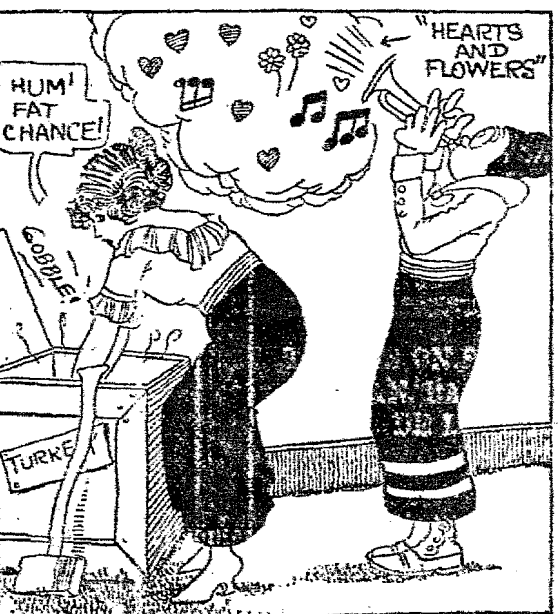
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THE GEEVUM GIRLS



Basket Ball Tournament Losing Caste

District Elimination Contest Idea Not Popular With Followers Of The Game.

The nationally famous Nebraska basketball tournament is now on at the State University but it is not what it "used to be". In our humble opinion it was a great mistake to make a divisional elimination contest out of the annual affair.

In the first place many weak teams can and do on occasions beat stronger teams in an elimination contest which results in an inferior team getting a place in the basketball tournament while a stronger and more worthy opponent stays at home. This is not as it should be and it is doubtful if the divisional elimination rule will prevail in the future.

Then again it takes the life and the very spirit of athletics out of the popular game to have but a comparatively few teams contesting for the state championship. The wise thing to do is to go back to the old order of things from a state wide basketball tournament standpoint.

BILLIONS LOST BY PROHIBITION LAW

(Continued from Page 1)
The enormity of the crime can not be figured in dollars and cents, however. Large as the amount really is, running into billions of dollars every year, that is only a drop in the bucket. Our nation is becoming a nation of drunks. It is not confined to men, either. Now the smartest thing, in her own estimation, that a young girl, of from fourteen to sixteen, can accomplish, is to learn to like hooch. They are not all doing it, but nearly all of them are.

Will the people of the country ever come to their senses.

Mr. Samardick is as good prohibition officer as you will find, but he will tell you how it looks to him. He is hired to do a certain line of work and he has been doing it pretty well. But he does not like the line very well.

COMING EVENTS

(Continued from page 1)
din, Mont., who is known as the "King of Cow Men", declared in an interview while visiting in Omaha last Thursday. Heinrich raises choice cattle on 500,000 acres of range in the Crow Indian reservation of Montana.

John McCormack, internationally famous tenor, will give a concert in Omaha April 13 under auspices of the Omaha Council of Catholic Women. Tickets will be placed on sale at the City Auditorium March 28, and prices for reserved seats being \$1 to \$3.

Bowling championships of Nebraska will be decided at the Nebraska bowling tournament to be held in Omaha, March 27 and 28.

A committee representing the Odd Fellows lodge of Nebraska and the Omaha Chamber of Commerce are investigating the possibilities of bringing the national Odd Fellows convention to Omaha in 1926 or 1927.

New Light on Newton's Discovery of Gravity

Isaac Walton, the complete angler, should not be confused with Sir Isaac Newton, the discoverer of the law of gravity. Perhaps this little story, which has never been told on them before, will keep them separate in the mind of the student.

Those two gentlemen were sitting on a river bank one day—Isaac fishing and Sir Isaac watching him. Suddenly an apple fell from an overhanging tree upon the head of the latter, evoking a sound which posterity is aware was far from hollow. After some language which virtually spoiled the fishing, Newton remarked to his companion:

"It has just struck me that it is very curious that apples do not fall upward. Why do you suppose that is not so?"

"For the same reason," laughed Walton rancorously, "that the fish bites the worm and the worm doesn't bite the fish."

Thus at one and the same time Newton demonstrated becoming gravity and Walton unbecomingly levity.—"F. D." in Kansas City Star.

History Told by Coins

Roman coins illustrate the religion, the architecture, the games and sports, historic events and, in a striking manner, the advent of Christianity. The early Constantine coins disclose the classic heathen gods; after his conversion the coins bear the symbol of the cross.

The diversity of this coin information was enhanced by the practice of sending the mint master along with Roman armies. Soldiers were paid in the field with money minted in the field, often from locally mined metals. In England's civil war Charles I. during his refuge in castles and forts, struck off coins to pay his troops and defray his personal expenses. These are the "sleege-pieces" referred to by collectors of English coins.

NEWLY REMODELED

The **Hotel Howard**
Under New Management
10TH & HOWARD STS.
OMAHA, NEBR.

TANNERGRAMS

Our old friend "Doc" Tanner mailed us this morning one of his hot stuff Tannergrams which is brim full of smart cracks. Among other really wise sayings we glean the following: Taking checks is risky. Demand the cash or take an I-O-U until after the session adjourns. This advice also goes in the poker game.

I know a governor who seeks all kinds of advice, then does as he dam pleases. No wonder Charley Pool was elected. He has the last crack at the election returns.

Bryan sold coal and gasoline to the public, and got his reward at the November election.

If I was one of McMullen's secretaries I'd use salve instead of hot air to keep from having my salary trimmed.

Some members are wise in favoring a liberal appropriation for the State Nut College. No man is cock sure of his finish. If I thought it would have a tendency to make members honest and truthful I would favor making their pay \$25 a day let 'em stay in session for six months twice a year.

The Annias club has nothing on a session of the legislature.

When calico begins to look like silk its high time for some of the old backs to hike for home.

I warned my six months old grandson to put plenty of gasoline in his ship when he attended the dedication of the new State House now in the course of construction.

Must Not Be Separated

Faraday, the great chemist, learned a lesson in boyhood by a very childish experience. As a little lad, humbly earning his bread selling newspapers in the streets, he was waiting outside the office of an Edinburgh paper for the morning issue, and thrust his head and arms through the railings of the iron gate. He was a born metaphysician and began to speculate on which side of the railings he was. "My head and hands are on one side," he said to himself, "and my heart and body are on the other." The gate was opened hastily before he could disengage himself, and the wrench he received taught him, as he said in after life, that all true work required head and heart and hands to be on the same side.

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Rates by Day,
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Moderate Prices
EMIL LEAF, Prop.

MARKET WEEK THIS YEAR PROVES TO BE A BANNER ONE

(Continued from Page 1)
The committee in charge of the prizes, which ranged from the radio to a shotgun, from the chest of silver to a 40-pound cheese, was composed of:

Percy Powell, W. A. Ellis, Jack Barnes, Mike Oakley, Harold Marsh, M. C. Pfeiffer, E. E. Kimberly, J. D. Spier, Charles Olsen, Clarence Hugh, Frank Mathis, Ray Brown.

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Storage and Forwarders
Storage Space Always Available.

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Rough, Pimply Faces
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Complete Line Of All PERIODICALS and NEWSPAPERS
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A mild system of treatment that cures Piles, Fistula and other Rectal Diseases in a short time, without a severe surgical operation. No Chloroform, Ether or other general anesthetic used. A sure guarantee in every case accepted for treatment, and no money to be paid until cured. Write for book on Rectal Diseases, with names and testimonials of more than 1000 prominent people who have been permanently cured.
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Reduced Summer Rates
HOTEL PLAZA
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WITHOUT BATH
Daily Single 75c and up
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WITH BATH
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HOME-MADE STYLE PIES
Fresh Twice Daily in All
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EXCELLENT MENU
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Clean Cots, 25c Each With Free Shower Baths.
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Strictly Modern
RATES BY WEEK OR MONTH
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MAY NOW RIDE AS CHEAP AS ONE
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30 Cents For First One-Third Mile
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Northwest corner, opposite Post Office

HAVENS HOTEL
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Steam Heated Rooms 73 Rooms
Prices, 35c — 50c — 75c — \$1.00 Per Day.
Special Rates By The Week.
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ESSENTIAL OILS
Basic Flavors in their highest concentration—nothing finer or stronger obtainable at any price. Each 1½-oz. bottle flavors 16 gallons. (Bourbon Brandy, Scotch, Gin Rye etc.) Per bottle \$3.00 12 for \$25.00. BEADOL (makes fine natural heads) 4-oz. bottle \$3.00 FINEST Our old style Ager eliminates the raw taste in any AGER beverage, makes it equal to ten years in charred barrels, fine and mellow. 4-oz. bottle Price \$5.00. All our goods fully guaranteed or money back. Our references: Any Omaha Bank (We are known as the Pioneer Bottlers Supply House of America). Catalogues on copper goods sent free.
CHARLES JARL & CO.
1701 LEAVENWORTH ST. OMAHA, NEBR. Dept. "M"

STUNT PHOTOGRAPHY USED IN "THE TOP OF THE WORLD"

Novelty Camera Effects In Paramount
Picture Upset Popular Belief

Film fans, who are firmly convinced that "seeing is believing," are hereby warned to prepare for an optic shock. "The Top of the World," the new Paramount picture which opens at the Rialto Saturday, proves conclusively that you can't believe your own eyes—at any rate, not in the movies!

Marvels were worked with a motion picture camera during the filming of this melodramatic thriller, and the startling results achieved are said to have amazed all those who are privileged to get an advance glimpse of the production.

James Kirkwood, who shares featured honors with Anna Q. Nilsson, Raymond Hatton and Shelton Lewis, plays a dual role. The two characters (both in reality Kirkwood) move about freely without any apparent camera limitations. At several points in the picture, Kirkwood shakes hands with himself. Once he grapples with himself and the two characters fight furiously. At still another point Kirkwood is seen lifting his other self to his shoulders carrying him through a door and throwing him on the back of a horse. At other times, the two characters pass each other in the same strip of film as though they were separate and individual personalities.

The man who performed this camera wizardry is Charles G. Clarke, supervisor of photography, working under the direction of George Melford who produced the picture. "The Top of the World" is a picturization of Ethel M. Dell's widely-read novel of the same name. It depicts with vivid realism the adventures that befall a girl who runs away to South Africa to marry a childhood sweetheart.

Handpicked Cast In New Paramount

Alice Terry Is Featured In "Sackcloth
And Scarlet"

A handpicked cast of players is represented in "Sackcloth and Scarlet," a Henry King producing for Paramount, coming to the Strand on Sunday for one week.

Preparations for the filming of this George Gibbs novel began two months before actual filming started. At the time Roberts Kane, who presents this production through Paramount, decided upon this story, Director King began to mentally cast the various roles. He decided upon the ideal players for all but one of the parts.

Then he set out to obtain the services of the "ideal" cast and, to his own surprise, was successful in each instance. Fitting Alice Terry to the role of Joan Freeman was easy. The story had been decided upon in the first place because the leading feminine role seemed to have been written especially for her. So it came about that the queenly beauty of the one who gained fame in "Scaramouche," "The Arab," "The Prisoner of Zenda," "The Great Divide" and other productions, become Joan Freeman in "Sackcloth and Scarlet."

Orville Caldwell was selected to play the part of Stephen Edwards. He is a new figure among the screen's leading men and a refreshing type. Slightly more than six feet tall, he is a clean cut out-of-doors man who King believes holds great promise. Caldwell recently completed a stage engagement with Doris Keane in "The Czarina" and "Romance" and a year ago played the leading male role in "The Miracle" at the Century theatre, New York.

Obtaining Dorothy Sebastian for the part of Polly Freeman was the unusual incident in casting this picture. King had been unable to find an actress in Hollywood who fit his idea of the character. After making screen tests of twenty girls without being able to arouse much enthusiasm over any one of them, Dorothy Sebastian, an absolute newcomer in motion pictures, walked into his office and asked for a job. Without any real reason, for he had no idea she could meet the requirements, he made a screen test of her. It was so good that she was given the role. Miss Sebastian is an attractive 19-year-old Birmingham, Alabama, girl, who had a brief experience on the stage in New York. Her performance in this picture was so remarkable that she has been placed under a five year contract.

Other big names include Otto Matsson, seen in "Scaramouche" and others, Kathleen Kirkham, of "The Modern Musketeer," Clarissa Selwyn, of "Secrets," "Black Oxen," etc., and little Jack Huff, four and a half years old.

"Sackcloth and Scarlet" was adapted for the screen by Tom Geraghty, Jules Furthman and Julie Herne.

Orpheum

ORPHEUM'S CIRCUIT VAUDEVILLE

Coming Next Week, Two Notable
Headliners, Snub Pollard, The
Funny Man From The Movies,
Mme. Bernice De Pasquali
Noted American Soprano.

Mme. Bernice de Pasquali, for seven years the leading coloratura soprano of the Metropolitan Opera, where she succeeded Mme. Sembrich, will be heard in a diversified program of artistic song gems. Mme. Pasquali was the first American singer to co-star with Caruso at the Metropolitan. Critics both here and abroad consider Mme. Pasquali among the foremost coloratura sopranos of the day.

Snub Pollard, the grotesque, acrobatic comedian of more than a hundred screen farces, will reveal new lights on his entertaining abilities when he appears at the Orpheum next week in the uproarious sketch, "Oh Henry," from the pen of Ted McClane. The illustrious "Snub" is proving to thousands of fans that he is just as amusing in "real" life as he is in "teel" life. In his vaudeville sketch he keeps the character which has made him famous in the moving pictures.

Herbert Williams of "Spot-light" fame is returning in an act of classical humor displaying real art in the science of funmaking. Besides being a clown of the first water, Williams is, incidentally an excellent pianist. His company includes a talented young English dancer and comedienne, Miss Joan Halpin.

Odiva, "The Water Queen" and her school of Pacific Sea Lions, give an exhibition of fancy diving and astonishing swimming feats. Odiva and her seals perform their feat in a transparent reservoir which permits the fullest display of the marvelous underwater talent of this shapely nymph and the frolicsome seals.

Lou Lockett and Peppy Page are two of the most popular players who ever warbled a ditty or tripped the light fantastic either in vaudeville or musical comedy.

Harry Hines of musical comedy fame, is a sure-fire comedian. His brand of humor is of the extemporaneous order.

Rialto and Lamont are musical jugglers.

WORLD THEATRE OFFERS GREAT VAUDEVILLE BILL

Nick Lucas, singer or croony melodies accompanied by his famous guitar, is one of the features of a triple headline bill on view at the World theatre, starting Saturday.

Radio fans the country over know Lucas through his sensational success over station WEBB, Chicago. Six months ago he was unknown. Today he is, perhaps, the foremost Brunswick record artist and stage entertainer in his line.

Lucas is said to have one of the most appealing tenor voices since the days of Dick Jose of minstrel fame. The Jarvis Revue featuring Roe Reaves, "the kid glove kisser" is another headliner of importance. Supporting Reaves is Will Jarvis and a quartet of singing beauties. The act is lively, laughable, attractively staged and has been accounted one of the hits of 1925 vaudeville.

Clark and Bergman present James McCormack and Eleanor Irving in an offering of song, dance and comedy entitled "Seminary Mary". A beautiful settings surrounds this clever presentation and from advance reports it is a headliner of real quality. In "Laughing Matters", Jack Marcus and Walter Booth introduce a humorous line of patter with a few songs mixed in and a dance or two to liven things up.

Herman Ullis and Minerva Clark are singing favorites. Under the caption of "Harmonology" they offer comedy, popular and syncopated songs.

Something different is promised by Visser and Visser. The feature of the act is a singing duck, a feathered warbler that will create roars of laughter.

Arthur Hays in two organ numbers of widely different type introduces more of his original musical ideas.

Courtesy Responsibility

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HERE'S DAVE "SNUFFY" MARION, HIMSELF

Who for the past 20 years has portrayed in his own show the eccentric though beloved cab driver of old. He will be at the popular Gayety twice daily all week starting Sunday matinee, March 15th.

Dave "Snuffy" Marion

Burlesk's Greatest Producer Heads
The Greatest Show In
His Career.

No more beloved character can be found in Columbia Burlesque than Dave Marion in his quaint character of "Snuffy the Cabman". For years this delightful comedian has portrayed this role establishing himself as a favorite with thousands of followers of this branch of amusement. The amusement of his annual engagement with his "Own Show" at the popular Gayety theatre week starting Sunday matinee will therefore attract countless theatregoers from this locality.

This year Mr. Marion promises even a better show than in the past. He always has one of more than average magnitude in point of scenery, costumes and electrical effects and in his present offering he has surpassed all previous efforts this years show has 27 stage settings - more than is carried by Ziegfeld's Follies and other Broadway revues. There are fifteen changes of exquisite costumes for the chorus alone, to say nothing of the many stunning gowns worn by the women principals and there are 20 toe tapping musical numbers. So it can be seen that the Marion show is one that is well worth the consideration of theatregoers.

As in the past the entire burden of framing and producing the piece is borne by Mr. Marion. He is the author of the book, lyrics and music. He also staged both the book and the musical numbers as well as planned and many gorgeous scenes. And he will head the big array of talent to be found in the cast.

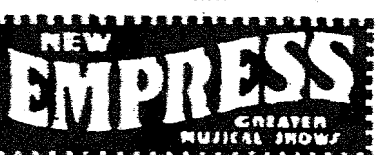
Prominent in the support of Marion will be Josephine Sabel, Miss Richie Covey, Frank DuTeil, Charles "Trump" McNally, Winnie Clifton, Fred Reeb, Bobby Taylor, Jr., Emanuel Kramer, Frank Hildebrandt and Irene Cornell. Josephine Sabel, is justly celebrated



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SATURDAY
SMASHING TRIPLE
HEADLINE BILL

Season's Biggest
And Best Show
Including The Famous
RADIO AND
PHONOGRAPH STAR

NICK LUCAS
"Crooning Troubadour"



STARTS SATURDAY
The Whirl Of
GIRLS and FUN
That Will Drive
Dull Care Away

"LOVE AND
LUNATICS"

27th Week Of The
EMPRESS PLAYERS
And Playing To
Capacity Audiences.

EMPRESS

If laughter is good for what ails you you can seek—and find—happiness in abundance at the Empress next week where a musical farce "Love and Lunatics" is to be on view. Let it be said at the start that "Love and Lunatics" is offered with no serious purpose in view. Its only mission is to entertain and the theatre management promises that it will do all of that.

The characters in "Love and Lunatics" will be found richly amusing. Part of it concerns the great American game of bluff and that is just what a young fellow does when his wealthy uncle arrives on the scenes. It seems that uncle is very rich (in stage money) and has previously told his nephew that under no circumstances is he to marry. Should he do so the family fortune is to go to the home for cross eyed Airdales or some such other place.

But the youth pays no heed to the warning and when uncle drops in the young chap is already running around in "double harness". Then it is that the boy begins to simulate a lunatic and flies into a tantrum every time he hears the words "Money" or "Wife."

How the comedy conspirators put it over the old man should make one of the most laughable bills the Empress Players have offered during the long stay in Omaha.

Director Joe Marion promises that all the members of the company will various roles while the numerous song numbers are lively and tuneful.

Several chorus ensembles will be found to be quite out of the ordinary and the production will be adequately staged.

"Jesse James" is the play announced for the week beginning Saturday, March, 21st.

DAVE MARION, JOSEPH
JEFFERSON, ET AL.

Dave Marion, who is heading his "Own Show" at the Gayety theatre next week, has been called "The Joseph Jefferson of Burlesque". Not that Mr. Marion's work resembles in any way that of the late star of the famous "Rip Van Winkle", but rather through the length of time he has played his justly celebrated role of "Snuffy", the lovable and ragged cab driver. For twenty years "Snuffy" has proven adequate as a character for Mr. Marion and each season he becomes more endeared to the countless followers of this delightful comedian. "Snuffy" is not a mere creation of Mr. Marion's fancy, but is a genuine reproduction of a living, breathing character observed by the star many years ago. The funny "cabby's" make-up - the impediment in the speech, the philosophical attitude he makes on all topics of the day, were all a part of the original copied faithfully by Mr. Marion for the stage.

NURMI MAY RUN HERE

It is almost certain that Omaha folks are to be given the opportunity of seeing the speed marvel, Paavo Nurmi in action in April as Creighton has practically signed him up for a competitive race, though the deal has not been altogether consummated.

Omaha's home insurance companies and branch insurance offices have a combined premium income of more than \$39,000,000 annually.

Omaha is the western center of the pedigree dog breeding industry doing an annual business of nearly \$200,000 a year.

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— VS —
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— 10 Rounds —

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FRIDAY Night
MARCH 20th

AUDITORIUM
ADMISSION \$3, - \$2, - \$1, Tax Free

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Auspices, So. Omaha Legion

on Apr.

RIALTO

Direction of A.H. Blank

A GEORGE Melford PRODUCTION



Ethel M. Dell's greatest fiction success, produced by the director of "The Sheik."

James Kirkwood in the remarkable dual role of lover and wastrel, fighting for the same girl.

Amazing camera effects, colorful backgrounds, spectacular thrills.

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At The Rialto For One Week Starting
SATURDAY - MARCH 14th

Strand

DIRECTION OF A.H. BLANK



From the novel by George Gibbs—Screen play by Tom Geraghty, Jules Furthman and Julie Herne.

This Cinema Production Starts Sunday,
MARCH 15th - ONE WEEK ONLY.

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